

2009 Freshman Survey Information

1. **What is your major?** (If you are undecided or choosing between two or more majors, please choose "undecided.")

Accounting: 18
Agriculture Business: 1
Animal Science: 2
Antiquities: 1
Art: 3
Art and Design: 7
Biology: 22
Business Administration: 15
Cell and Molecular Biology: 13
Chemistry: 5
Child and Family Development: 4
Clothing, Textiles, and Merchandising: 1
Communication Sciences and Disorders: 4
Communications: 3
Computer Information Systems: 3
Computer Science: 6
Construction Management: 2
Criminology: 6
Dance: 2
Design: 1
Dietetics: 5
Early Childhood Education: 10
Educational Administration: 1
Electronic Arts: 1
Elementary Education: 21
Engineering Physics: 2
English: 2
Entertainment Management: 3
Exercise and Movement Science: 9
Finance: 3
General Agriculture: 1
General Business: 2
Geology: 1
German: 1
History: 3
Horticulture: 1
Hospitality and Restaurant Administration: 3
Housing and Interior Design: 3
Individualized Major: 1
Insurance and Risk Management: 1
International Affairs and Administration: 2
Journalism: 6
Management: 1
Marketing: 8
Mass Media: 9
Mathematics: 7
Middle School Education: 2
Music: 12
Musical Theater: 7
Nursing: 31
Other: 12
Physical Therapy: 6
Physician Assistant Studies: 1
Political Science: 5
Pre-Dentistry: 1
Pre-Engineering: 2
Pre-Law: 2
Pre-Medicine: 5
Pre-Physical Therapy: 3

Psychology: 13
Public Administration: 1
Public Relations: 2
Radiography: 2
Religious Studies: 1
Secondary Education: 3
Social Work: 6
Sociology: 1
Socio-Political Communications: 1
Spanish: 3
Special Education: 4
Sports Medicine and Athletic Training: 12
Teaching: 1
Technology Management: 1
Theater: 9
Theatre and Performance Studies: 1
Undecided/None: 90
Wildlife Conservation Management: 1

2. What is your gender?

Female: 339
Male: 118

3. Please indicate where you are from:

Southwest Missouri: 123
Kansas City/northwest Missouri area : 77
St. Louis/southeast Missouri area: 159
Other area of Missouri: 50
Another state/country: 62

4. What is your ethnicity?

Hispanic or Latino: 7
Not Hispanic or Latino: 465

5. Select one or more races to indicate what you consider yourself to be.

American Indian or Alaskan Native: 1
Asian: 3
Black or African American: 14
Native Hawaiian or Other Pacific Islander: 0
White or Caucasian: 437
N/A: 2
More than 1: 7

6. When did you decide that you would attend Missouri State?

I've wanted to go to Missouri State for as long as I can remember: 18
Before my senior year in high school: 116
During my senior year: 321
After I graduated from high school: 17

7. Please briefly summarize the main reason(s) you chose to attend Missouri State.

See comments page.

8. Which other college would you have been the most likely to attend had you not chosen Missouri State?

Drury University: 22
OTC: 9
Missouri Southern State University: 9
Southeast Missouri University: 31
Northwest Missouri State University: 18
Truman University: 17
University of Central Missouri: 13
University of Missouri: 109

Missouri University of Science & Technology: 5
None: 33

If another Missouri college, please indicate college here:

College of the Ozarks: 8
Lindenwood: 2
MSU-WP:
St. Charles CC:
Linn State Technical Community: 1
Maryville University: 6
St. Louis CC: 1
SLU: 8
SW Baptist: 6
UMKC: 6
UMSL: 2

If an out-of-state college, please indicate college here:

Auburn University: 1
Colorado University: 2
Kansas University: 1
University of Arkansas: 1
University of Central Arkansas: 1
University of Evansville: 1
University of Illinois: 1
University of Nebraska: 1
Southern Illinois: 1
University of Washington: 1
Arkansas State University: 2
Baylor University: 1
University of Iowa: 1

115 out-of-state colleges

If other, please enter the name of the college here:

Bellarmine University:
Belmont University:
Benedictine University:
Bradley University:
BTU:
Cal State University-Long Beach:
Columbia College:
Concordia Wisconsin:
Creighton:

9. The following is a list of factors that you may have considered in choosing among colleges and universities. In the first column, please indicate how important that factor was in your decision. In the second column, please tell us how you believe Missouri State rates in this factor compared with the school you listed in #8.

	FACTOR	IMPORTANCE			HOW MISSOURI STATE COMPARED					
		Very Important:	Somewhat Important:	Little to No Importance:	Much Better:	Somewhat Better:	About the Same:	Somewhat Worse:	Much Worse:	Can't Compare:
A)	Quality of the major in which you are interested	353	95	12	133	116	149	22	3	19
B)	Cost (tuition and fees)	342	98	13	221	123	51	31	6	8

	FACTOR	IMPORTANCE			HOW MISSOURI STATE COMPARED					
C)	Amount of financial aid and/or scholarship you received	Very Important: 336	Somewhat Important: 84	Little to No Importance: 33	Much Better: 152	Somewhat Better: 95	About the Same: 103	Somewhat Worse: 34	Much Worse: 20	Can't Compare: 35
D)	Overall academic reputation	Very Important: 257	Somewhat Important: 190	Little to No Importance: 7	Much Better: 64	Somewhat Better: 109	About the Same: 202	Somewhat Worse: 49	Much Worse: 2	Can't Compare: 14
E)	Size and appearance of campus	Very Important: 216	Somewhat Important: 205	Little to No Importance: 29	Much Better: 171	Somewhat Better: 109	About the Same: 102	Somewhat Worse: 36	Much Worse: 7	Can't Compare: 13
F)	City in which the college is located	Very Important: 190	Somewhat Important: 210	Little to No Importance: 54	Much Better: 151	Somewhat Better: 110	About the Same: 135	Somewhat Worse: 29	Much Worse: 3	Can't Compare: 13
G)	Safety of the campus	Very Important: 269	Somewhat Important: 147	Little to No Importance: 35	Much Better: 104	Somewhat Better: 89	About the Same: 206	Somewhat Worse: 7	Much Worse: 2	Can't Compare: 32
H)	Quality of social life on campus	Very Important: 207	Somewhat Important: 201	Little to No Importance: 41	Much Better: 103	Somewhat Better: 101	About the Same: 178	Somewhat Worse: 18	Much Worse: 2	Can't Compare: 35
I)	Quality of residence halls	Very Important: 241	Somewhat Important: 164	Little to No Importance: 43	Much Better: 127	Somewhat Better: 102	About the Same: 135	Somewhat Worse: 37	Much Worse: 5	Can't Compare: 30
J)	Availability of technology on campus	Very Important: 216	Somewhat Important: 200	Little to No Importance: 36	Much Better: 82	Somewhat Better: 100	About the Same: 185	Somewhat Worse: 18	Much Worse: 6	Can't Compare: 42
K)	Success of graduates in getting jobs	Very Important: 333	Somewhat Important: 98	Little to No Importance: 23	Much Better: 74	Somewhat Better: 96	About the Same: 195	Somewhat Worse: 14	Much Worse: 3	Can't Compare: 58
L)	Quality of recruitment materials	Very Important: 114	Somewhat Important: 197	Little to No Importance: 139	Much Better: 64	Somewhat Better: 91	About the Same: 211	Somewhat Worse: 13	Much Worse: 4	Can't Compare: 57

10. The following is a list of various sources of information you may have used to learn about Missouri State. In the first column, please indicate whether you used this source of information. If you did use the source, please indicate in the second column how valuable or important it was to you.

		DID YOU RECEIVE AND/OR USE?			IMPORTANCE		
		Yes:	No:	Don't Remember:	Very Important:	Somewhat Important:	Little to No Importance:
A)	Admissions Guide (viewbook)	336	32	98	184	162	55
B)	Scholarship and Financial Aid for Entering Freshmen and Transfer Students brochure	387	33	45	320	82	16
C)	Missouri State Catalog (book with course descriptions and major requirements)	407	35	20	274	124	29
D)	The Missouri State website (www.missouristate.edu)	446	7	7	357	79	7
E)	A brochure or information sheet on the academic programs in which you are interested	335	64	62	220	127	39
F)	A visit to the Missouri State campus you arranged through the Office of Admissions	335	120	9	284	80	49
G)	Information you received from your high school counselor	174	239	49	105	127	121
H)	A telephone call from a Missouri State student	182	215	68	56	109	180
I)	A visit with a Missouri State representative in your high school or at a college fair	209	215	38	101	150	116
J)	A conversation or correspondence (written or email) with a Missouri State faculty member Midwest Exchange website 1 Yes, 1 Very Important Showcase 2 Yes, 2 Very Important	190	220	54	141	119	86
K)	If you used other information sources not listed here, please indicate:	Coach: 4 Yes, 2 Very Important Friend/Family: 11 Yes, 7 Very Important, 3 Somewhat Important Club/Org: 1 Yes, 1 Very Important, 3 Somewhat Important College Board Website: 1 Yes, 1 Very Important Marching Band: 1 Yes, 1 Very Important					

11. The following are areas of technology used by MSU. Please rate the value of each.

A)	Bear chat (online instant messaging on Office of Admissions web page)	Very effective: 38	Effective: 62	No opinion: 355	Ineffective: 8	Strongly Ineffective: 2
B)	Missouri State Facebook page	Very effective: 51	Effective: 143	No opinion: 250	Ineffective: 18	Strongly Ineffective: 2
C)	Missouri State iTunes U site	Very effective: 20	Effective: 39	No opinion: 379	Ineffective: 16	Strongly Ineffective: 7
D)	Missouri State Twitter account	Very effective: 17	Effective: 22	No opinion: 392	Ineffective: 19	Strongly Ineffective: 11
E)	Missouri State YouTube channel	Very effective: 17	Effective: 47	No opinion: 375	Ineffective: 16	Strongly Ineffective: 4
F)	Welcome to Missouri State online community for admitted students	Very effective: 171	Effective: 141	No opinion: 134	Ineffective: 5	Strongly Ineffective: 2

12. We are interested in your satisfaction with the service you have received from the Missouri State Office of Admissions. Please indicate your level of agreement with the following.

A)	I received a response in a timely manner when I requested information from the Office of Admissions.	Strongly Agree: 200	Agree: 229	Disagree: 14	Strongly Disagree: 14	No Opinion: 17
B)	I received my letter of admission on a timely basis.	Strongly Agree: 251	Agree: 190	Disagree: 14	Strongly Disagree: 14	No Opinion: 4
C)	Staff have been helpful when I have contacted the Missouri State Office of Admissions.	Strongly Agree: 225	Agree: 202	Disagree: 8	Strongly Disagree: 8	No Opinion: 22
D)	The information I received following my admission has been timely and helpful.	Strongly Agree: 224	Agree: 211	Disagree: 16	Strongly Disagree: 16	No Opinion: 8

13. Did you receive a scholarship from Missouri State?

Yes (Please go to #14.): 275

No (Please go to #17.): 191

14. Please indicate which of the following scholarships you received. (Check all that apply.)

- A) Presidential Scholarship (covers tuition fees and room and board): 12
- B) Out-of-State Fee Waiver or Midwest Student Exchange Program: 33
- C) Board of Governors Scholarship (covers tuition for 32 credit hours and a waiver of out-of-state fees for non-Missouri residents): 102
- D) Multicultural Leadership Scholarship: 8
- E) Academic Scholarship (\$2,250 per year and a waiver of out-of-state fees for non-Missouri residents): 70
- F) Athletic scholarship: 13
- G) Recognition Scholarship (\$1,125 per year and a waiver of out-of-state fees non-Missouri residents): 38
- H) Art, theater, or music scholarship: 22
- I) Hutchens/SGA Centennial Leaders Scholarship: 10
- J) Other:
 - Army ROTC: 1
 - Bright Flight: 3
 - Continue the Tradition: 2
 - Leadership: 28
 - Boys/Girls State: 2
 - Marching Band: 1

Wyman: 1
Philosophy: 1
Sam Walton Comm. Scholarship:
Hazelwood PTA: 1
Missouri Promise: 1
Missouri Advantage: 1
Local: 1
License Plate: 1
Lucy E. Smith: 1
Shelter Insurance: 1
Hutten Jr. Fisheries: 1
Fireman's Insurance: 1
Robert C. Byrd Honor's: 1
Bernice Gabriel Memorial: 1

15. Which of the following statements best describes your scholarship from Missouri State in comparison with the scholarship

offer(s) you received from your first alternate choice college from question #8?

I received a better scholarship offer from Missouri State than from the other college: 135
The other scholarship offer I received from the other college was similar to what I received from Missouri State: 53
I received a better scholarship offer from the other college: 32
I did not receive a scholarship offer from the other college: 17
I did not apply to any other colleges: 35

16. How likely would you have been to attend Missouri State without the scholarship?

Very Likely: 45
Somewhat Likely: 103
Somewhat Unlikely: 64
Highly Unlikely: 62

17. Did you apply for financial aid (loans, grants, work study)? [To apply for aid, you must have completed the Free Application for Federal Student Aid (FAFSA).]

Yes (Please go to #18): 387
No (Please go to #20): 75

18. Which of the following statements best describes your total financial aid package (scholarships, grants, loans, and/or work study) in comparison with the institution you listed in question #8? (If you did not list another college, please proceed to item #20.)

I received a better financial aid offer from Missouri State: 120
The other financial aid offer I received was similar to what I received from Missouri State: 85
I received a better financial aid offer from the other college: 45
I did not receive a financial aid offer from the other college: 95
I have not yet received my award letter from Missouri State: 21
No Answer: 19

19. Please indicate your satisfaction with the service you received from the Missouri State Office of Student Financial Aid.

Very Satisfied: 112
Satisfied: 205
Dissatisfied: 22
Very Dissatisfied: 5
No Basis for Opinion: 27
No Answer: 16

20. Will you be living in a residence hall on campus during the coming year?

Yes (Please go to #21): 418
No (Please go to #22): 47
No Answer: 10

21. Please indicate your satisfaction with the service you have received from the Missouri State Residence Life and Services (Housing) Office.

Very Satisfied: 181
 Satisfied: 195
 Dissatisfied: 23
 Very Dissatisfied: 6
 No Basis for Opinion: 10
 No Answer: 1

22. Did you arrange a campus visit through the Office of Admissions?

Yes (please go to #23): 316
 No (please go to #24): 144
 No Answer: 13

23. Please rate your satisfaction with:

A)	The assistance you received in arranging your visit	Very Satisfied: 192	Satisfied: 117	Dissatisfied: 3	Very Dissatisfied: 0	No Basis for Opinion: 4
B)	Your overall visit experience	Very Satisfied: 206	Satisfied: 102	Dissatisfied: 2	Very Dissatisfied: 2	No Basis for Opinion: 1

24. Have you used email to correspond with the Office of Admissions?

Yes (please go to #25): 205
 No (please go to #26): 259
 No Answer: 9

25. How satisfied were you with the overall speed and helpfulness of the response?

Very Satisfied: 101
 Satisfied: 98
 Dissatisfied: 2
 Very Dissatisfied: 1
 No Basis for Opinion: 2
 No Answer: 1

26. In the college selection process, it would have been helpful if MSU had used the following:

A)	Internet-based/cell/mobile phones (e.g., text messaging, Internet capabilities, etc.)	Strongly Agree: 101	Agree: 105	Neutral: 208	Disagree: 40	Strongly Disagree: 11
B)	Instant Messaging (e.g., AOL Instant Messenger, MSN Messenger, etc.)	Strongly Agree: 37	Agree: 65	Neutral: 254	Disagree: 80	Strongly Disagree: 29
C)	Individualized/customized web pages (e.g., MyYahoo!)	Strongly Agree: 37	Agree: 82	Neutral: 276	Disagree: 55	Strongly Disagree: 13
D)	Blogs of current Missouri State students	Strongly Agree: 64	Agree: 126	Neutral: 220	Disagree: 38	Strongly Disagree: 15
E)	Blogs of current Missouri State faculty	Strongly Agree: 52	Agree: 127	Neutral: 230	Disagree: 42	Strongly Disagree: 13

27. When visiting the Missouri State website, have you been able to find the information that you needed in a timely manner?

Yes: 425

No: 38

Have not visited the website: 2

27a. If no, please comment:

See comment page.

28. How does the Missouri State website compare to other college websites that you visited.

	Yes	No
Much Better	101	1
Somewhat Better	123	7
About the Same	156	15
Somewhat Worse	7	7
Much Worse	0	2
Can't Compare	35	6
No Answer	3	

29. Please list any comments or suggestions for improvement regarding the Missouri State website and/or features on other college websites you particularly like.

See comments page.

30. If you have had any especially positive experiences with Missouri State, please describe them here. If these experiences deal with individual people or offices, please describe as well.

See comments page.

31. If you have had any particularly frustrating or disappointing experiences with Missouri State, please describe them here.

See comments page.

32. Please let us know if you have suggestions for how we could have served you better. In responding, please consider whether you received services or information from other colleges that you would have liked to receive from Missouri State but did not.

See comments page.

Please note, below are three additional questions specifically written for students admitted to the Honors College:

33. Please rate your agreement with the following statements.

A)	The availability of the Honors College was an important factor in my decision to attend Missouri State.	Strongly Agree: 31	Agree: 37	Disagree: 19	Strongly Disagree: 3	No Opinion: 11
B)	I am satisfied with the information and service I have received from the Honors College Office	Strongly Agree: 42	Agree: 54	Disagree: 1	Strongly Disagree: 1	No Opinion: 3
C)	The material provided by the Honors College was informative.	Strongly Agree: 37	Agree: 57	Disagree: 3	Strongly Disagree: 0	No Opinion: 3
D)	The Honors College at Missouri State is better than honors programs at other colleges and universities I considered.	Strongly Agree: 18	Agree: 23	Disagree: 9	Strongly Disagree: 1	No Opinion: 50

34. Please indicate the importance you place on each of the following benefits of the Honors College.

A)	An enriched environment in the classroom that better fits my needs.	Very Important: 69	Somewhat Important: 31	Somewhat Unimportant: 0	Very Unimportant: 1	No Opinion: 0
B)	A smaller community of scholars within the larger university.	Very Important: 66	Somewhat Important: 33	Somewhat Unimportant: 4	Very Unimportant: 0	No Opinion: 2
C)	Early registration privileges.	Very Important: 82	Somewhat Important: 18	Somewhat Unimportant: 0	Very Unimportant: 0	No Opinion: 1
D)	Special library privileges.	Very Important: 50	Somewhat Important: 44	Somewhat Unimportant: 3	Very Unimportant: 1	No Opinion: 3
E)	The opportunity to live in Honors College residences.	Very Important: 23	Somewhat Important: 29	Somewhat Unimportant: 29	Very Unimportant: 13	No Opinion: 5

35. If you would like to share any comments about the Honors College, please do so here.

See comments page.