

Fall 2008 “Not Coming” Survey Final Report

The “Not Coming” survey is administered to students who notify the Office of Admissions that they have decided not to attend Missouri State University. Surveys are mailed to students or are administered over the phone by student Telecounselors.

General Observations

- As of Sept. 8, 2008, 516 survey responses were received.
- The online survey is located at: www.missouristate.edu/notattending
- Respondents consistently reported strong satisfaction with the level of service they received from Missouri State. 64 percent of respondents who answered the question indicated they were “Very Satisfied” with the level of service they received and 31 percent indicated they were “Somewhat Satisfied.”
- Not all respondents answered every question.

Question 1. Will you be attending another university or college?

Yes	No
497	17

Question 2. Which college or university will you be attending?

Top 10 responses:

- University of Missouri – Columbia (93)
- Truman State University (30)
- Ozarks Technical Community College (17)
- University of Central Missouri (16)
- Northwest Missouri State University (15)
- Southeast Missouri State University (13)
- Missouri Southern State University (11)
- Missouri University of Science and Technology (11)
- Drury University (10)
- Saint Louis University (10)

Question 3. What was your most important reason for choosing the other school over Missouri State?

There were a wide variety of responses to this question, but the most common ones seemed to fall into a number of categories. Note that some students listed responses that fell into more than one category. The categories are listed below.

- Cost - The student received a better scholarship or financial aid package, or the other school was ultimately less expensive compared to Missouri State.
- Academics - The other school had an academic program that Missouri State doesn't offer or was perceived to have a better specific academic program or better programs in general.
- Location – The distance the other school was from the student's home. Most students who indicated this response wanted to be closer to home.

- Better fit – A number of students listed a general perception that the school was a better fit for various, sometimes intangible, reasons. Some reported that they liked the campus, felt more at home there, knew more people, had always wanted to go there, etc.
- Sports - The other school offered the student a spot on a sports team. An athletic scholarship was often mentioned as being included.
- Size - The size of Missouri State's campus or student population or perceived classroom sizes.

A complete list of responses is included below:

convenience and well recognized business school

It's closer to home.

I am playing soccer in the Loyola program.

smaller school, better environment, wireless campus

Received more scholarship grant and support.

scholarships

pre-med program was better at Truman, heard better things about their academic programs

It's a smaller school and the entrance rates into graduate school were better.

First, Northwest is a few hours closer to home than Missouri State and is just as well known for having a good education major. But my final decision was made after talking with a guy about the presidential scholarship. I was looking at both colleges and so I was hoping to go to both of their presidential scholarship weekends in order to better decide. But when I asked the guy on the phone if I could go on another date, he wasn't especially accommodating and made it sound unheard of that I would be thinking of going anywhere else. That was a big turn off and that was what helped me make my ultimate decision to go to Northwest.

The region McKendree was located in.

Their pre-law reputation and grad school placement rates are good, and I prefer the small school setting. I also preferred their campus to that of MSU.

At this time I feel that I should stay in state for at least the first year or two of college.

Invitation to be a part of their football team.

specialized fields

Price, character building, Christian environment.

Live at home and save money while taking general education type courses.

smaller campus, class sizes, etc.

I'm not really choosing another college... it's the college I already attend. My parents decided it would be best if I waited one more year to transfer. So, I will probably be applying again next year. If I do, it will be for real.

1. Offered my preferred programs (more focused upon Middle Eastern Studies and Arabic). 2. More prestigious. 3. Nicer location.

It's closer to home, and it is smaller.

Football Scholarship

The BFA Theatre Arts program was stronger and seems to be a better way to prepare actors for the future.

Cottey College is closer than Missouri State and my parents felt it would be better for my first two years.

Fire science program

I want the smaller campus and class sizes that are available for me at Drury. My older brother attended MSU, and was amazed to learn that several of his lectures could have up to 200 people in them. I do not think that this would be the best way to spend my money.

Was accepted into the Radiology Program

Location

Cornell College operates on the One-Course-At-A-Time schedule, as opposed to the semester plan.

I am wanting to focus on music performance, and feel UMKC has a great Music Conservatory. I am also attracted to the urban life in Kansas City. Those two things were the deciding factor

for me.

Its DISGUSTING! I came all the way from Colorado and the school is old, ugly, and needs many improvements. It barely resembled a college to me. And did not come close to matching the pictures provided on the Missouri State website. CLEAN THE SCHOOL!

Eastern Michigan University offered me two scholarships. When I e-mailed the Missouri Financial Aid office they told me that the scholarship deadline had expired before I was admitted.

Both universities had a really good program in Athletic training. However, my parents are moving to Utah, therefore the in-state tuition is cheaper than what I would receive through the Midwest exchange program. I was also looking for a bigger college in a bigger town. Missouri State does have an excellent college and if things don't work out with the university of Utah, I plan to transfer to Missouri State.

I wanted to stay closer to home.

was misinformed. I was under false impression about your Radiography department.

It is a catholic private liberal arts college.

the other school had a vet school attached to the college and i did want to have to try to transfer after undergraduate school.

Accepted into the nursing program

The distance of MSU was the main reason, seeing as I live in Minnesota.

smaller campus and enrollment. and they gave me more money for my academic scholarship and they also gave me 1500/year for the A+ scholarship program. So I can attend NWMSU for less money and they also have a good Ag program. More rural environment, which I like

Location- closer to home.

I was hoping to major in photography, which you don't have as an actual major.

I could complete my engineering degree at MU.

Wanted Christian atmosphere. We loved your campus (it was a little bigger)and thought it offered many wonderful things.

Cost and convenience.

I can play football and do ROTC at Benedictine

Closer location, smaller enrollment

I received a 10,000 scholarship to Missouri Western based on my ACT score and other achievements.

The Conservatory at UMKC will better suit my needs as a Music Education student.

I had more friends accepted to the University of Missouri.

Blinn is less expensive and closer to home

Art Department and too close to home

Was awarded of U of A Honors College Fellowship which pays for everything plus a stipend.

Plus was awarded the Governor's Distinguished Scholars award which will offers \$40,000 to stay in Arkansas.

I am a Journalism major, so University of Missouri is the best candidate for me.

closer to home

Got accepted into 4 universities musical theater depts. Only 1 that did not accept me was Miss. State. Went where I was accepted and offered money in Musical Theater.

Atmosphere; more of a small liberal arts college was a better fit for me. Also, distance and academic opportunities.

I have been accepted into the Oxbridge Honors Program at William Jewell. I would receive excellent preparation for Medical School in their rigorous Oxbridge Molecular Biology Major.

Likewise, I could still participate in musical theatre through William Jewell's theatre department and in shows in Kansas City. While I love participating in musical theatre, I intend to be a physician for my final career choice. So, while MSU has a much stronger musical theatre program, I believe WJC will give me the best preparation for my future career.

Location. I'm not a big fan of Springfield.

It's closer to home and I'll be rooming with a good friend of mine.

Location

Better Business Program- Accounting

I have A+ money that I can use to receive a full ride to Longview Community College.

I chose Cottey so I could continue playing basketball for at least two more years.

I had made a mistake and applied to the wrong college because I didn't know that MIZZO and this college was two different colleges and my friend and I had planned to go to the same college

I have been interested in going to Cottey College for quite some time. However, it is only a 2-year college, so I have to find somewhere to transfer to afterwards. I am still VERY interested in attending Missouri State in the Fall of 2010. Thank you for everything you have done for me and I hope to see and hear more of you in a couple years or sooner.

Was given the presidential Scholarship from NWMSU and I did not receive the one from MSU. It was my number 1 choice. It's closer, and more family goes there. I also feel like I'm getting more for my money.

I actually loved Missouri State a lot. I loved that the school was compact so it seemed as if it would be very easy to get around. The reason I chose to go to Mizzou instead was because I felt the education program for my future to becoming a teacher was stronger. Also when I visited Mizzou it just felt right.

Financial aid

The major intended was offered.

I received more scholarship money from Northwest.

They offered more money, had a nicer campus, paid attention to my individual needs, and had a program that I preferred over MSU.

It is Christian based.

A + program pays for 2 years there

I loved both schools almost immediately visiting each campus, but the deciding factor came down to having family within reach at UALR if I needed them and being able to live with my cousin and his wife, saving money on room and board. Whereas at MSU I would be 2 hours away from any relatives, and would have had to stay in a dorm.

Very prestigious, much better financial aid.

They offered me more money.

I got a full-ride to MSSU and I heard very little about the scholarships offered from MSU.

Trying to keep expenses down at least for the first year as I decide a field of study.

Sports programs, smaller environment and closer to home.

Stronger theatre program that is better suited to my needs.

Felt their Media Arts department was a better fit for me.

I wanted to be closer to home and the only other college I applied to other than MO State and Mizzou was Maryville University.

The school I chose has a better film and media program, one that I'm more interested.

My friend were going there.

religion

I wanted to experience living outside of Missouri.

the honors college

Better fit for me, felt friendlier over all

Scholarships

Lindenwood University offered a better ROTC program and gave me a more agreeable scholarship. In total, I will only have to pay \$600 a year to attend Lindenwood versus about \$8000 a year covering room and board at Missouri State. Also, the lack of a Criminal Justice program made me opt for Lindenwood.

I believe there are advantages for a Pre-med student at MIZZOU with the co-location of a health care facility and a higher med school acceptance rate.

I was pre-accepted into the Physical Therapy Doctoral program.

Price Financial Aid Selected Major

Lack of money.

Location. Missouri State is too far from home.
Christian school, not only by name, but by action. Smaller enrollment with better teacher to student ratio. The people (students, coaches, professors, etc.) were all genuine and friendly. Everyone there cares about each other and visitors. Environment and location are also nice.
I received scholarships from Mizzou and the campus is closer to home.
Drury has a very home atmosphere to them I'm a person to Missouri state I'm a s.s. number.
i chose it because of the cost and how close it is to my home
I will have be in a better position on the swim down at SIU Carbondale and they also have both aviation and business with both interest me
I received a scholarship that I couldn't refuse.
Location and Film industry connections
Major- Naval Architecture and marine engineering
I will be playing baseball there.
scholarship money and soccer. Missouri states coach wouldn't even e-mail me back.
Closer to my hometown and I like the campus more.
It was better
the area was not as built up as Springfield was. I am more of a small town type of person. UCM had other outdoor activities that I enjoy which i did not see at Springfield.
I did A+ and it's completely free.
I am able to play field hockey on their Varsity team.
I was offered more money at the other schools, and they were a little close to home.
Greek life and campus size and diversity
The size of William Jewell was better for me. I like Kansas City better than Springfield.
class size
The school I chose is much closer to home.
Northwest gave me more scholarships
Although the financial aid package covered all the expenses I would've had at Missouri State, it was mostly loans. My parents and I didn't feel comfortable taking out a loan over \$10,000 and being in over \$40,000 in debt after I graduate.
Location and friendliness.
Playing soccer
Full ride scholarship to other college
MSU was too large.
size
It just fits me better at this time
had program I decided to get into
The sports.
family down there
Student Centered Involvement
Academic Standing for my career choice
Christian based and I received athletic scholarship
They type of degree I wanted was more vast at Missouri S & T
My family and I do not agree with how the university handled the situation with Tri Sigma being kicked off campus. I have family members who are alumni.
I can go to Longview for free and save up money for college in the near future
Small class sizes and financial aid package
Soccer offer.
I don't have the money at this time
one course st a time - playing baseball
The location and programs offered
location
it is a better fit for me and my career goals

staying in the nursing dorm and joined the nursing FIG
They cared more about me. They treated me like I was a person, not a number. They also offer a better program.
the school scholarships
I will be playing soccer there - scholarship for soccer
location closer to home
Athletic Scholarship
cost
Location and campus atmosphere
It's a little closer to home
state of the art chemistry lab
campus
It had a Medical School
more personable - staff works closely with each student
Closer to home
size
Undecided major- Mizzou had more majors to offer
expense and playing football
Football athletic scholarship
they accept my A+ funds as well as providing me an incoming freshman scholarship. Primarily it was A +
Location
UNL's JD Edwards program
football scholarship
I'm moving to Alaska in August.
Saving money-- using A+
Union University is a Christian University
It has a better J School
Campus
It's smaller, and seems like a better fit.
I want to stay closer to home.
Distance
University of Missouri-Columbia is closer to home.
I liked the smaller-school atmosphere.
Admission to the Ag Scholars Program which guarantees admittance to vet school if you study in the program.
It is closer to home.
They have a girls' lacrosse team and MEA program for education
Better Scholarship
Better Scholarship.
Major: Historic Preservation
Scholarship offer Less competitive Nursing Program
I just didn't feel Missouri State was right for my career plans.
Closer to St. Louis
I wanted a small school.
I received a full tuition paid Regent's Scholarship from UNO
to play football
Size
Sports and friends
I received an equestrian science riding scholarship
Seemed to fit me better

Distance, opportunities
Education Department
Better med program and smaller class sizes
Wanted a larger school-- most of my friends are there.
My friends and the campus
Campus and Columbia is an hour closer
Cost
closer to home and a little bigger
they offered me a better scholarship. I am a Pershing Scholar.
Financing college
Saint Louis University is closer to my home.
Financial reasons
location
Higher scholarship and it fits better with my future plans
I felt that is where God is leading me.
Finances
felt more comfortable/familiar with campus/location
Location and cost
The animal science major at Mizzou was better.
Bigger campus and the location
Distance from home
Offered a 5-year Masters program in Occupational Therapy
It fit my career goals.
Offered Scholarship to play baseball
Cost - Missouri Western provided the largest scholarship Location - Closer to home (but not too close)
Cost
Better Computer Science Department
More Scholarship money earlier in the year
Location
They offered me a basketball scholarship
A+ program
atmosphere on campus
Broadcast Journalism Program
Major is in civil engineering
money, location
Size of school, out of state
Better classes in my field of study and I received a fellowship
I just liked the size and big-school atmosphere. Also - proximity to home.
SLU is closer to home
There was a pharmacy satellite program and a nuclear medicine degree.
The area of study I want to pursue (Radiology Tech) although available at MSU-- was not a sure admission. I could not see going two years at MSU and not now whether or not there would be an opening in the RT programs at Springfield area hospitals-- which have their own programs in-house. A tech certificate in radiological technology is just as valuable as a bachelors- from an entry-level standpoint. I plan to get my tech certificate, pass my various boards, work for a healthcare system and then get my bachelors- or continue on to a more advanced area such as ultrasound tech, radiation therapy, etc. Also I will be able to use my 6 semesters of A+ money to pay for most of this. It just makes sense to use them to get my radiation tech.
Scholarships

Academic program, size of school.

Location

Financial aid and scholarships

My husband received a job promotion which required a relocation to the Columbia area. Oklahoma State University is only 50 min. from my hometown of Enid, Oklahoma. I decided that it would be better if I go there my first year since I am young and graduating a year early from high school.

Christian atmosphere

The program was a direct pharmacy program so I did not have to worry about getting into a program my junior year.

This school is incredibly competitive, and I love that. I'm not happy unless I'm being pushed way beyond my limits. It's in Germany- this allows me to learn a new language and test myself as an individual.

The University of Nebraska has been my dream since I was little and most of my family lives in Nebraska and I wanted to be closer to them.

smaller, closer to home, great nursing program

It was closer to home.

I walked on campus and it just FELT right. I don't know exactly why it seemed to fit, but all the trees and the outdoors feel just seemed more like home than other places i had visited.

Tried out and made the UCA cheer team. They also give 1/2 scholarship for making the team.

The other school was closer to home and they had a Division II sports.

liked mizzou more.

The major/degree at University of Denver was more what I was looking for.

Cheaper, more evening classes offered.

Scholarship

I decided to pursue another education/career path and, with my change in major, my new intended major was not offered at Missouri State. I really enjoyed my visits there and I loved the school and appreciated the scholarship help. The school is wonderful but it's not for engineering.

I was accepted at the other school

I just really overall thought Truman had more to offer me, personally, than Missouri State.

Truman seemed to be a better fit for my personality and goals in life.

Bigger school, overall feel

I liked the atmosphere and size of the campus better.

The financial aid package that I'm receiving in Arkansas enables me to not have to take out any student loans.

Better scholarship.

It is much cheaper for me to go to UMKC than to go to MSU. I can commute from home and not worry about money for room and board.

I felt the most comfortable at Mizzou

smaller school base and the department head's knowledge of my field and further education

A+ Benefits are available at OTC

Sports Science Program

Field Hockey Program Size of School Academic program and study abroad opportunities atmosphere of school

The Tulsa Achieves Program will allow me to take 63 hours for free at TCC.

I auditioned for the pom squad at the Univ. of Missouri and will be a Mizzou "Golden Girl" next year. This along with my major in education determined where I wanted to attend.

Overall presentation from the beginning of recruitment

Engineering program

It's a smaller university. It did not appeal to me to attend a university along with 90% of my high school graduating class.

Nursing Program

It is closer, and has in-state tuition.

I received a track scholarship at MSSU about two weeks ago. That is why I changed my mind on coming to MSU. Thank you

My brother attended MIZZOU and it was two hours away. Also, MIZZOU offers photojournalism.

Cost

It was my first choice of universities. I love the city of Chicago and feel their will be a multitude of opportunities for me there.

My priority is to attend outside of MO. After visiting, Elon became my preference.

When I first visited the campus of K-State, I fell in love with it. When I visited MO State, it wasn't that I didn't like it, I just liked K-State better. I could see myself actually being at K-State next year more so than I could see myself at MO State.

They offered Italian

Money for swimming, swimming program

Size

Legacy Scholarship

I have lived in Missouri all my life and am ready for a change and would like to try going farther away from home.

Baylor University = more tech/hard sciences experience, plus gave me a full ride to debate.

A lot of friends of mine are going there, and it is very big which translates to lots of options for an undecided major like myself.

I was accepted into their Musical Theater program

Smaller environment

I wanted to stay in California and I chose a different profession that has a great school for my PhD program over here.

By attendance of Three River Community College I will be licensed as a Registered Nurse and will be able to work. After two years at TRCC, I will then transfer to Missouri State University for your BSN Completion Program. I look forward to seeing you soon.

They offered good programs for both of the majors I am thinking about and that was where I felt at home.

I didn't get any scholarships from Missouri State.

My parents wanted me to go there.

More financial aid and scholarships

just wasn't ready for college life yet, also not enough money

Using A+ money, cost of tuition.

Southeast Missouri State is a better option for me because of location and class sizes. A admissions counselor stayed in constant contact with me making SEMO sound exciting and personally took time to explain how SEMO fits with my educational, social, and personal needs. The most important reasons I did not choose Missouri State were location and people I know attending other universities.

The other college gave me enough scholarships to off set the rest of my expenses. I have a 20,000 dollar scholarship from the army but both of my parents are on disability and can't afford to help me. I can play soccer and softball at the other college as well.

Comfort on campus

More scholarship money

It has my major.

For me the distance was much closer, and I feel very strongly about its theater program.

It was beautiful and had more school spirit. Missouri State had too much cement, not enough trees, and the town was not very appealing. Also, the fact that football is not a huge sport and I did not get a sense of school spirit. The price was enticing though, that is what made me travel all the way from Texas to visit your campus.

I am currently in the military, so I cannot attend. I was going to do the ROTC program through your school but I was not able to get into the program

The support services for the deaf and a Christian school is important to me

Available classes at OTC

They offered scholarships based on ACT and grades that I had achieved. None of your freshman scholarship categories included my stats.

They gave me a volleyball scholarship, it was a better size, and I liked the Greek life.

Webster University is close to home. Location is the only reason, everything else about Missouri State I loved.

MSU does not offer a Forestry degree.

Somewhat stronger program for what I was looking at doing.

There wasn't really a reason. I was glad to be accepted into Missouri State, it is just I was more excited about ASU because I have more family and friends there than I do in Springfield.

It's a smaller campus, with to me what seems like a more personal basis.

It is more affordable/ the A+ program is available at that college.

Missouri State does offer a law program, however does not have a law school.

I felt the program of choice that I will be entering is stronger at MU.

It was a better fit for me.

It's a lot closer to my home town incase something goes wrong. I found out recently my little sister has leukemia and I can't be as far away as Springfield.

Cost

the smaller size of the university and classes and it is better for my intended major

The one and only reason for me not attending MSU is, because I am pregnant and I can not afford the gas money.

Better opportunities

Location. UT is in a large city, which I need, and is only 4 hours from my hometown as opposed to 7 or 8.

better educational opportunity

Closer to home

I live near Chicago and SIUE is closer to home. They also offer a pharmacy program which I am interested in.

it had a licensed landscape architecture program

I am going to JWCC to play baseball.

otc did cost as much and I got a scholarship to go there. I was looking for a football walk on at msu but I was never contacted back.

Cost

I felt if I wanted to pursue a medical degree, coming from KU as an undergraduate would be more beneficial.

closer to my grandparents, aunts, uncles, and cousins. I like Columbia.

the lack of money.

The academic credibility of Truman State and size of school.

They have better engineering options and resources.

I applied late to Missouri State because we found out late about the Continue the Tradition out of state fee waiver. I was hoping I could be offered that and also more money at Missouri State. Honestly, I found out about the Presidential Scholarship and out of state fee waiver, and I was hoping that there might be remaining funds available to possibly receive that even with the late date. If I could have received more money, or found out about your scholarships sooner and received them, I would have come. I like the location, size, and majors offered in business with the international emphasis on China.

I was a lot closer to family and Southwestern was awarding much more financial aid.

It wasn't that I chose Washington & Jefferson over Missouri, but it was that I had eliminated it after seeing the field hockey level of play. I was really disappointed.

The most important reason for choosing another school was because the school was closer to home.

It had a better engineering program.

Lindenwood is closer to my home in St. Louis, where I feel I need to be because of recent

family issues. I love MSU, but I have realized I need to be near home for my college career.

tuition; field of study

Cost

The academic reputation of SLU.

Stephens has an excellent fashion merchandising program. I feel that by going there I will get a better grip on the industry and work more closely with my teachers because of the small class sizes.

More financial aid.

Christian Campus, More personal classes and teacher-student interaction

MU is closer to me than MSU.

this school is closer to my family

distance from home

More scholarships offered to me.

Much less expensive

Journalism School

More opportunities

A chance to play in groups (band) quicker.

Career decision, price

Cost

I will be playing basketball at Culver

They awarded me a much better scholarship. 100% tuition/academic living.

I live in Kansas. Out of state tuition is more than we can pay. I was hoping to qualify for the Midwest Student Exchange Scholarship but didn't.

Scholarship for Basketball

Closer to home

Mechanical Engineering Major

Distance from home.

I liked the small size and tight-knit atmosphere.

Closer to home, smaller school, comfortable learning environment.

Tuition

Soccer

Reputation. City of Milwaukee, everyone from high school will not be there.

The major most appealing to me was available at MST (mining engineering)

Rockhurst gave me a lot more scholarship money.

Their Pre-med program

School of Journalism

Closer to home.

Closeness to home

they gave me more money.

SLU has a better business school reputation.

Scholarship offers

They had a better program and are closer to home.

They gave me more scholarships/cost.

No-cost tuition due to A+ program.

Closer to home

Cost

Distance from home. My parents were planning to move to St Louis, we currently live in Atlanta, GA

They offered the degree I plan to study, and had a more comprehensive program.

Money Issues

Financial Aid Offer

I was worried about being accepted to MSU's Nursing School and how competitive it was. If I was not accepted my junior year, I would have wasted two years of college, so I had to take a different path.

Location

Getting out of Springfield.

My husband preferred not to move at this time and I was offered more scholarships.

Their synchronized skating team.

Price, location

Location and DPT program

Academic program

Missouri State only offers a minor in Nutrition and I am interested in majoring in that area at this time.

Familiarity

Aviation

It is a college of my religion.

Student population

The rec center

Division I football

I liked it better. Location.

Chance to play basketball

Location

Proximity to hospital

Degree

Strength of the program I will be pursuing.

No reason in particular. ASU and MSU are both great schools.

Their college of Business

It is less expensive at the other school.

The main reason I chose this university was money, the scholarship money I got wouldn't have been enough to cover one semester here whereas it will cover my first entire year there. It is also closer to home.

I feel it would be better for me in the future both personal and educational.

I received a volleyball scholarship and an academic scholarship at BC.

I am currently attending the University of Maryland University College in Heidelberg, Germany and was doing so when I applied to MSU. I absolutely love Germany so much (I've lived here for 11 years) and am just really happy where I am in my life right now and was not ready to change that.

More scholarship offers and overall less expensive.

Location

I qualified for the A+ Grant and plan to use it, at least for a while. After that I will probably choose MSU to complete my education.

price

I got a full scholarship at OTC, and when I inquired about getting more assistance at MSU nothing was offered or discussed. Additionally, OTC has a prepared plan for engineering school with MST ready now, and I could not get any information regarding MSU's complete engineering school plans. Even the department head could not give me details I wanted to make an informed decision. I could see no reason to invest more money (because of less scholarship \$) into your program if no one knew specifics at this time about your 4-year plan. I would like to stay in Springfield, but nobody could give me details about your engineering degree plans (this was very frustrating). I will either be transferring to MST or MSU to complete my degree, depending on how your program is set up and designed.

MU has an RN to BSN completely online that I could finish in 4 semesters (summer, fall, spring, summer)! MSU couldn't guarantee all my nursing classes would be online when I needed them and said it would take 2 and a half years to complete. MU required fewer classes as well to

complete the degree which equals less tuition money!

I can get half tuition at CMU.

I made the OSU pom squad and it is closer to home.

The reason was strictly financial. I received the chancellor's scholarship to attend ASU at Jonesboro and as much as I would have loved to attend Missouri State I couldn't afford to turn down the scholarship at ASU.

Journalism school

the nursing program at Truman accepts freshmen into the program

Scholarships granted

They have the number one journalism school in the country, and journalism is my major. Plus, there are more opportunities for internships and a higher placement right after graduation at Mizzou.

They are supposed to have one of the best Journalism schools in the country, and I plan to major in Broadcast Journalism.

Scholarship

what I would really like to study is acting for film, and they're program would better suit me for that type of career

Parents making me go to SLU for at least the first semester.

I found it in my best interest to attend Three Rivers Community college instead of Missouri State. Three rivers is close to home and I find it much more affordable. Although Missouri state was welcoming, I was not offered any reasonable scholarships.

A+ Program

I was given a full ride scholarship.

Cost

Eric had decided to go to Missouri State because KCAI was not affordable. They increased their scholarship offer tremendously last week to match what he would have paid at Missouri State.

They had shiny new equipment and a hot girl I am stalking. Really, I probably made a poor decision. You guys had a nice scholarship, but I just kinda threw it away. Maybe I'm just upset I didn't get the presidential one. Who knows....

I got a great job in my area and it was the only college here that offered what I needed.

Money, job, and it is closer to home.

Area-Chicago, Size-smaller

Opportunity to play basketball

I can receive 1/2 tuition and it is the denomination I am.

Scholarship

cost

Accepted into the 4 yr nursing program VS 2yr, then apply for 3 & 4 years at MSU.

Have always wanted to go there

Location

In my hometown.

The campus work program enables me to pay for the full tuition.

I found out I was pregnant, so I decided to stay close to home because I am keeping the baby.

BVU offered better Science Department and has better facilities.

Theatre program

Received a better scholarship

It was my 1st choice school because of location and once I was able to get in-state tuition from them I decided to go there.

Location

I was unable to receive funding through student loans in order to attend MSU. Community College is affordable with no Loans needed.

The degree program

The Journalism program

I liked the overall environment better
I received an athletic scholarship
Using A+ money, scholarships available.
Academics, location, friends
Closer to home, gas prices, friends nearby.
More emphasis on art than the MSU Art program
Scholarships
They had my desired major, and I liked the campus better. For me and my family MU felt like a better fit.
Engineering Department
I wanted a Big Twelve
The cost of Missouri state was a lot more expensive and the dorm was at an unreasonable cost.
Cost is considerably less
For being in the 'bible belt' you have a VERY liberal school newspaper. I was offended at some of the content (bad press from the aclj regarding x-mas tree) allowance of.
Location
The most important reason was of course the price. Missouri state has one of the lowest prices for a four year university but I am involved in the A+ program. I decided to use this program to my advantage to get two free years at ECC.
My tuition was to be paid out of pocket, and I just could not come up with the required amount.
It was closer to home
After I had already registered for MSU, John Wood notified me that I had received a talent waiver scholarship. This scholarship will pay for all tuition and fees for up to 68 credit hours.
John Wood is only 15 minutes from my house so I can live at home won't need to pay for housing.
My most important reason for choosing SLU over MSU was their sense of community; they really put an emphasis on it. I was impressed during my campus visit there with, despite the fact that SLU had such a big campus, the person giving me my tour knew virtually everyone that walked by.
A little closer and family went there
Location and loved the campus
Scholarship
I was offered some scholarships which made it more affordable
I have wanted to attend Drury since I was very young
I liked the size of Central Missouri over Missouri State; fewer students. I also liked their program for broadcast media.
it offers a better education, harder classes. more options as well since it is a bigger school it is easier to study something that becomes interesting to me. they also have an excellent swimming team and cycling team, which I am interested in. It might be more expensive but I think I will get more bang for my buck.
Too far away from home.
I can afford it.
Scholarship
It was much closer to home.
closer to home and BIGGER sports
Prestige, location, diversity
I received a full-ride scholarship at SEMO. It also had a major closer to my interests.
Parents forcing me to go to SLU for a semester.
I could stay at home while attending
My interest is in engineering

Question 4. Please indicate your level of agreement with the following:

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion or N/A
It is less expensive for me to attend the other institution	147	86	118	119	46
The other institution has a better academic program in my chosen field(s)	122	165	92	14	123
I received a better scholarship offer from the other institution	175	99	112	40	90
The location of the other institution is better for me	172	157	78	10	99
I received better service from the other institution	55	95	144	39	183

Question 5. How satisfied have you been with the service and information you received from Missouri State?

Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied
327	158	22	6

If you responded “Somewhat Dissatisfied” or “Very Dissatisfied” would you please briefly describe any problems or frustrations you encountered in dealing with Missouri State?

Not as proactive as Rolla, Truman, SW Baptist or Missouri Valley. About the same as Mizzou. Sort of, "You are admitted, great". All the above could learn something from Truman. Written material were fine, but like I said earlier, the person I talked to on the phone was less than accommodating.

I wrote several emails trying to obtain information about scholarships and transferring credit. Drury wrote me back within hours, and MSU contacted me the next day with the wrong information. It is as if they did not completely read my emails. They sent me information that I did not even mention in my email.

You are great! I have never felt so wanted. I wanted to reward you for all your efforts by attending your fine school, but UMKC was the best fit. I will keep you in mind and recommend you to others.

The school seemed dirty and old. I felt like it resembled a high school more than a college and could not live there for four years of my life. I just don't think Missouri State is up to par with other colleges.

Several colleges have been actively pursuing me and have even upped their scholarship offers. They call me, they email me, and I have become personally acquainted with my admissions counselors at several institutions. I never personally heard from anyone there. There has been no communications. With my 32 on my ACT, I was qualified for to compete for the larger scholarship but was not notified. I visited the honors college and was told I'd receive an invitation but did not. Looks like I fell through the cracks . . . not something that endeared me to your institution.

I was not attended to well during my college visit. The person I was set to speak with showed up 45 minutes late in the department I was interested in.

Not very helpful in finding scholarships and the best ways to finance my education.

I was treated as an idiot by the Computer Science department, and as a future Computer Science major, this was not promising for later years in college.

I just feel like Drury handles situations better they actually care I just seem to be a hassle when i deal with Missouri State.

You are very persistent, almost too annoying.

didn't receive much attention

Very impersonal.

Lack of content, felt in the dark

Though I was somewhat satisfied, I never got any mail from you - nothing

Missouri State's Greek Life members. I did not want to go to a university that is unfair and bias to certain Greek Life chapters, and doesn't support them.

I was not impressed with the level of attention I was given; no one was all too willing to be helpful.

when visiting last summer, we scheduled a visit with the Math Dept. The professor was out of town but we were not notified he wouldn't be there. He made no effort to contact us later by phone

A+ funds applicability was frustrating

We really enjoyed our tour and your materials were nicely done.

Your service was excellent and the people were very polite.

On our campus visit, different offices were not very friendly or helpful.

I didn't feel important or that I received enough information when I visited Missouri State.

No responses to inquiries, sent emails and letter

The lateness of scholarship money coming in. Mizzou had better communication with me.

It took forever to hear about financial aid, and then all I was offered was loans. I had a 4.0 at my current college and I filled out applications for scholarships and received nothing.

the tour I took was not very personal. the people were nice, but there were way too many people in the group. it was difficult to ask questions.

I couldn't seem to get anyone to help me with my financial aid questions, and when I finally did get some help, they were rude.

I did not receive scholarship information.

School service was nice but treatment by the swim program was fair. It was hard to go where I felt unneeded

I had problems deciding which college to attend because Missouri State did not allow me to view my financial aid until I had decided to enroll. Since K State's financial assistance was excellent, it would have made no sense for me to choose Missouri State without being sure of financial aid.

It took the university almost a month to respond to my application and I was never personally contacted by anyone concerned with my attendance. Attending your University would have seemed more realistic if I had known once I moved 3 hours away knowing no one, there was some faculty member I could refer to asking questions.

You must have enough students because I fell in the loophole with a 24 act and 3.6 GPA so I didn't qualify for your scholarships.

MSU did a good job of keeping me updated on everything and the admissions process. Thank you!

I never heard about any scholarship offers even though I had a 4.0 at my current college.

In addition to my response to #3, my only other encounter with MSU was with the Financial Aid office, and they just felt very cold and indifferent to me the day I was there. I will say I did not have that response from Ms. Heather King, she was very helpful and kind. I did not meet her in person, but on the phone.

No, it was really my own decision which moved me.

No help with scholarships. Received \$4000 per year(UCM) and only \$1700 from MSU

District representative from Southeast was constantly sending information to keep us updated and I heard virtually nothing from MSU. It felt SEMO was actively pursuing me, but felt MSU could care less.

didn't feel comfortable with roommate and my living situation made me very uncomfortable living in that environment

When I took a tour of the campus, the tour guide did not seem very knowledgeable and was unable to answer most of my question. Also, at the end of the tour, we were in an area I did not recognize, and the tour guide ended by walking away from the group. I was lost for about 20 minutes.

Could not get information from the school about classes that transfer.

The staff, faculty and various mailings have been great-very helpful and informational.

Question 6. At this time, do you have any plans to attend Missouri State in the future?

Yes	No	Not Sure
54	277	181

Question 7. Do you have any suggestions you would like to share with us regarding how we could have served you better?

You guys did great, it just happened to be more convenient for me and financially better to attend UCM. Thanks!

No, you were very helpful. I just prefer to stay closer to my family. Thank you for your time and effort.

offer more scholarship opportunities

No suggestions, Missouri State did a great job with the information, in fact better than any other university that I was getting information on. My decision was just a personal preference.

Could have been a little bit friendlier over the phone when I asked about the presidential scholarship. The lady that came to our college fair in Kirksville was nice though. You should hire more people like her to talk with people

My experience with McKendree was extremely refreshing, because i dealt through the same person each time I needed something. There should always be one person to refer back to, so the prospective student can feel like they know someone.

Playing football was a top priority for me. I never heard back from the coaching staff.

Nope

No, you guys were great.

I am thrilled by your quick response to my interest in your University, and your immediate (voluntary) information on scholarships that were available for me. Kansas University was another school I was interested in, but they gave super slow response to my interest, and after many, many months of waiting, I finally was notified of admittance, but they immediately ask for money-- big turn off! You were fabulous with corresponding with me, and assuring me that I had not been forgotten while you processed my application. Thank you! UMKC wasn't great about keeping me on tract. While waiting to be admitted to UMKC, I missed out on many deadlines for scholarships through their school. This was extremely disappointing. I had no disappointments with Missouri State (other than you are not located in Kansas City). Thank you for wanting me to attend your school.

I think the school should be remodeled. New football field. Make it cleaner. Work on overall appearance and atmosphere.

Missouri State did an excellent job.

no

tell students immediately that they must get certified before beginning one's bachelor. I wasted a lot of time and energy.

NO

no suggestions

Just more perks with NWMSU. Supply laptop computers, and don't have to purchase the books. You all did a fine job, but I'm looking at the dollars out of my pocket at this time.

Add more diversity to the school!

You can think about having photography as a major!

I think MSU is a great school and I would attend if it had a 4 yr engineering program.

nope - you all were very punctual with admission status and helpful with scholarships!

Your personal contacts, emails, and letters from staff really impressed my parents and me. I decided to attend Mizzou because of the support group from my friends and being away from home. You have a very professional outreach group at Missouri State.

You need to communicate better with your admitted students. If you've got a high-achieving student with over a 4.0 and with several state recognized awards, you need to try to keep them! You need to keep your institution at the top of their list by making sure they are well-informed and happy. One of my parents graduated from there and was very disappointed in your admissions department.

No. William Jewell went out of their way to recruit me. For example, I received a blanket and a card with signatures of each of the admissions counselors to congratulate me on the Jewell Scholarship I won. Because William Jewell is much smaller and their Honors college only consists of 18-25 elite students, they were able to pay more attention to me. This sort of personal attention would be impractical and unrealistic for MSU. However, I might suggest having current MSU students contact applicants (who perhaps have the same intended major) prior to making final admission decisions. WJC teachers and students contacted me personally months before the final admission decision was made. A personal letter truly stands out when one is swamped with hundreds of generic letters from other schools. Best of luck with the application process next year, and thank you again for accepting me to the Musical Theatre Program! I wish you the best of luck with the admissions process next year! :)

My parents and I were very impressed with the communication you sent both via the mail and email. I have no doubt that I would have received a good education at Missouri State.

I was very satisfied with the service I received from Missouri State. It is a very good school and I would feel very comfortable going there.

You guys were amazing!! I appreciate all you did!

recruitment scholarships

I liked Missouri State campus and felt comfortable there. Huntington just was a better fit for me. It is a Christian University and the Media Art department was presented better than Missouri State's Electronic Arts program. I'm not sure if you have a department day or such, but I would recommend it. Huntington department leaders really took considerable time with me and made me feel welcomed and provided considerable detail of the program.

no

None.

I think Missouri State did an excellent job of keeping me informed and committing to my future education plans, but Mizzou is a better fit.

do not raise the price every year

This is off topic but I really did like the types of housing that Springfield offered. I believe that you carefully considered each type of person that could be attending. Your dorms seem to be the most diverse of any college I visited.

I don't have any suggestions, I think you guys have served me very well. Thank you for admission and the scholarship offer. I hope to attend after community college.

send more mail about everything you have to offer and upcoming events - frequently

Whoever answers the phone should sound happy and willing to help

No everything was good and helpful

No, but I do want to say that I love the dual credit program. I am currently enrolled with MSU and that it was very difficult to choose between your institution and Mizzou. Thank you for everything.

Treat people with the utmost respect.

nope it was a pretty campus and seems like a great school

No, you were very helpful. It was tough choosing. I went to leadership camp at MO State better follow up with math dept

None

Tyler L Griffith

No

Everyone and everything was great! No complaints.

Everything was great - just changed my mind

No

No, you did a wonderful job communicating with me.

Nothing

MSU is great, but for me, Hendrix is a better match.

No, I have none.

No- you did a great job. The materials sent were very helpful and your website is excellent - one of the best.

After I improved my ACT score, a better scholarship offer would have made my college decision more difficult.

No

Hard to get into contact with the correct people to deal with the secondary education major.

Service was great!

The service was excellent. I really appreciate it.

Every experience that I had with Missouri State University was fantastic. Thank you!

No

I would work more campus visits.

Answer your emails and letters. Provide financial aid letters

Jordan Steven

Your school was wonderful. It came down to cost.

No

Somehow create more interaction between the campus tour and current students

you did a great job. The only improvement would be the tour

Carry Civil Engineer major

I think tours should be led by people going into your field - like pre-pharmacy, PT, etc.

I am from Northeast Missouri- it would be nice have this as an option. Also state schools except Truman basically look past Northeast Missouri. Most kids from Northeast Missouri are used to AND willing to travel. We do it to ship, etc. so going to college anywhere in Missouri is considered. Missouri State is a very nice school. I loved the campus and the tour was very informative. If I was looking at a different field of study and Missouri State had it- I would strongly consider attending Missouri State.

Offer scholarships to transfers, get offer out earlier.

You all did a wonderful job, and I have many friends who are going to be attending your campus in the fall. :)

no

smaller, more personal tour groups

Offer scholarships to cheer team members.

I really like Missouri State, but it just came down to the fact that the University of Denver had a better program for what I wanted to study.

N/A

I feel like the staff at Drury was more involved with my enrollment process, they were frequently talking to me and making sure that I was making the right decision, this was attention that I never received from MSU. Also, the Drury Financial Office, voluntarily helped me find other sources of aid in order to guarantee that I would be able to attend with as little debt as possible. If MSU would have tried harder to work with me personally, my decision may have been different, although I do understand that MSU has a much larger student body and this may be more difficult to accomplish than it was for Drury.

I want to major in Occupational Therapy and your program is only a 2 year program. Please consider moving up to the Master's level.

No, MSU just isn't the place where I am called to be.

no. you all did a great job!!

no

None

I would like to know that my acceptance will be kept open/active for a couple of semesters, incase being out-of-state becomes too much of a challenge. MO State is my 2nd choice. The people were very friendly and seemed like they cared, I just would have liked to know my options with financial aid.

no, my decision wasn't based on anything MoState could be blamed for.

none.

Missouri State did an excellent job at servicing me with any request that I had. At this time I will not be attending, but look forward to arriving in the Fall of 2010.

Have a admissions counselor e-mail students or contact them to make sure they know they're there to talk to, in a friendly way rather than as a business contact.

No

No

Dorms looked run-down, more green area please! School spirit could be better too.

No, you guys did a great job and have a great school. Really, when I decided to choose ASU over Missouri State it was nothing you guys did wrong. You were very accessible, you had great service, you have great staff and you have a great educational institution. I wish you all the best.

No, everyone was always willing to help.

not at this time

Try to let me know on my Admission status quicker.

economy was a factor.

Get the word out to your out of state alumni about your scholarships. Find out how old the children of your alumni are so you can let them know about the scholarships available.

Well I know that as a large campus there are a lot of students but, it would have been nice to be able to communicate on a more personal level. It seemed like I spoke to a different person each time I contacted the university.

No, you were very wonderful!

Missouri State's programs, financial aid, and all other offices were amazing. Thank you so much for everything you do!

I don't feel like MSU offered me enough information on topics like financial aid I received and campus information. I didn't feel connected to the university. All I received were generic emails with links attached. I feel that Stephens gave me lots of information and made me feel important. I received letters from my admissions counselor and emails telling of upcoming events on campus. I think if MU admissions became more involved in the process I would have been served better.

Provided more scholarship opportunities for community service and academic excellence for international students.

No

Look at other things than ACT score.

No

Please speed up your timetable with Missouri Science and Tech on offering other engineering degrees.

No-you all did a wonderful job! It was very hard to decide which college to choose-that means you did well!

No

None. Everyone did a great job.

More personalized attention from admissions counselor

Better financial aid

Service was exceptional!

No. I received adequate information

Contact possible students more (via phone or email)
Auditions for the theater program could be more organized.
You did a wonderful job! If our moving plans would have gone through, I would be attending Missouri State.
I was very pleased with Missouri State.
You need scholarships for transfer students.
Beautiful campus; just wish was closer to home.
No criticisms at all.
Not at all, you guys did a great job
No everyone was very helpful and informative

No.

Send out a schedule of when all fees are due or when all of the back out dates are
No, your institution and staff were very helpful and so wonderful with any problems I had (the online housing application was so cumbersome and since I am living in Germany and could not make the SOAR session until two days before classes start, everyone I spoke with was amazing in my schedule situated). I work at a University and I wish our staff here was as helpful as yours!

There was nothing that could have been done any better on behalf of Missouri State, choosing to attend another school this fall was solely based upon my lack of finances.

Don't advertise a degree program without having more information to give the students when they request it (as I encountered with your engineering plans). This was my biggest frustration with MSU. Even in talking to the department head, she couldn't answer many questions regarding the programs implementation and execution. I don't think this was so much her fault as it was MSU's fault for not having it planned out better prior to its beginning.

All RN to BSN classes online.

you guys were great! it's just that what I want to study you guys can't do as well as the other school. you were my backup plan. you guys were so awesome. it's nothing against the school
Please send information next year!

You served us very well. Eric just wanted to attend an art school. Thank you. We are sorry to withdraw at this late date.

None

Did not receive any info about the area or programs. No phone calls from areas of interested study. Only spoke to students. Would like to speak to an 'adult'.

No

No-I have had my heart set on attending MSU for years. When I found out I was pregnant, I almost made a different decision just so I could still go here. It still makes my heart sick that I won't be able to attend here this fall.

No

The cost of living on campus should be lowered.

I have mental health issues and needed to aid those and my needs of needing a space of my own made me know to stay out of school for a semester

No, service and information was great. The reasons for my withdrawal this semester are personal and have caused a great deal of stress but I do plan to come back to continue my education.

No suggestions

The assigned advisor would be more ready to help and knowledgeable about transfer classes
Communication and service was excellent. Thank you!

None.

The service was great, I just didn't feel like I fit well with the school.

yes, you should make it easier for students to decide not to attend your school. ironically enough. I took 30 minutes to find a way to cancel my attendance to MSU. that's ridiculous. every other school, even the big ones, had acceptance/denial pages for the students who

decided last minute to not attend. you should invest in that.

If I would of got a scholarship I would of came even though its farther away from my home town.

no

Question 8. Please indicate where you are from:

- St. Louis / Southeast Missouri (186)
- Kansas City / Northwest Missouri (92)
- Southwest Missouri (74)
- Another area in Missouri (57)
- Another state or country (101)
- No response (6)