

Comprehensive Merchandising and Fashion Product Development

Bachelor of Science

Fall 2022: 7/5/2022

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites / Periodicity
General Education Requirements	45-49			
Specific General Education Requirements				
ECO 155 - Principles of Macroeconomics	3			
PSY 121 - Introductory Psychology	3			
Core Requirements				
MFD 101 - Fashion Fundamentals	1			Fall
MFD 201 - Fashion History	3			Spring
MFD 202 - Textiles	3			Fall
MFD 210 - Fashion Technology	3			Declared MFD major or permission
MFD 301 - Technical Planning	3			"C" or better in MFD 202/ Spring
MFD 303 - Product Development	3			"C" or better in MFD 301/ Fall
MFD 304 - Forecasting and Branding	3			Spring
MFD 305 - Portfolio	1			Junior Standing/ Fall
MFD 306 - Industry Formulas and Calculations	3			MTH 130 or higher/ Fall
MFD 307 - Advanced Fashion Technology	3			"C" or better in MFD 210
MFD 403 - Professional Development	1			"C" or better in MFD 401 or MFD 402 or concurrent enrollment/ Fall
MKT 350 - Principles of Marketing	3			54 hours, PSY 121
MKT 351 - Consumer Market Behavior	3			MKT 350
Complete one of the following options:				
Fashion Design and Product Development Option				
MFD 103 - Principles and Elements of Design	3			Fall
MFD 270 - Fundamentals, Fit and Construction	3			Spring
MFD 370 - Flat Pattern	3			"C" or better in MFD 270/ Fall
MFD 371 - Draping	3			"C" or better in MFD 370/ Spring
MFD 372 - Contemporary Designers/Collection Development	3			"C" or better in MFD 307/ Fall
MFD 402 - Internship in Fashion Design	3			"C" or better in MFD 305, 306, 370, 371; permission/Summer
MFD 470 - Design Studio I	3			"C" or better in MFD 371/ Fall
MFD 570 - Senior Collection	3			"C" or better in MFD 372 and 470/ Spring
Merchandising and Product Development Option				
ACC 201 - Introduction to Financial Accounting	3			24 hours; "C" or better in Gen Ed MTH
MFD 362 - Visual Merchandising and Promotion	3			"C" or better in MFD 301/ Spring
MFD 401 - Internship in Merchandising	3			"C" or better in MFD 305, 306; permission/Summer
MFD 460 - Merchandise Buying and Assortment Planning	3			"C" or better in MFD 306/ Spring
MFD 560 - Business Analysis	3			"C" or better in MFD 460 or concurrent enrollment/Spring
MGT 340 - Principles of Management	3			54 hours, PSY 121
MKT 354 - Principles of Advertising	3			MKT 350
MKT 365 - Introduction to Logistics	3			MKT 350

****Grades of "C" or better are required in all MFD courses to advance to the next level of coursework and to graduate from this program.****

Cr Rec - Credit hours received for courses completed. Cr Bal - Credit balance needed to fulfill requirements.

Electives, as needed to bring total credit hours to a minimum of 120 and upper division hours (300+) to 40.

For advisement only. Consult appropriate catalog for degree requirements.