

Entrepreneurial Studies Minor

Bachelor of Science

Non-Business Majors

Fall 2022: 7/5/2022

	Cr Hrs	Cr Rec	Cr Bal	Prerequisites/ Periodicity
ACC 201 - Introduction to Financial Accounting	3			24 hours, C or better in MTH 134
ENT 584 - Feasibility Study	3			ENT 301, FIN 350, MKT 350 ¹
FIN 350 - Entrepreneurial Finance	3			ACC 211, QBA 237/Fall ¹
MGT 340 - Principles of Management	3			54 hours, PSY 121 ¹
MKT 350 - Principles of Marketing	3			54 hours, PSY 121 ¹
Complete 2 courses from:				
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours/ demand ¹
LAW 231 - Legal Environment of Business	3			24 hours
MGT 341 - Organizational Behavior and Leadership	3			MGT 340 ¹
MGT 345 - Designing, Managing and Evaluating Human Resources Management Programs	3			MGT 340 and QBA 237 ¹
MKT 352 - Professional Sales OR	3			MKT 350 ¹
MKT 354 - Principles of Advertising OR	3			MKT 350 ¹
MKT 355 - Principles of Retailing	3			MKT 350/ Fall ¹

This minor is intended for non-business majors. Business majors should complete the Entrepreneurship minor.

¹Undergraduate business and undecided majors must be admitted to degree program.

Note: A minimum of 9 credit hours not counted as requirements on any other major or minor, and exclusive of problems or readings is required

for any COB minor.

Cr Rec - Credit hours received for courses completed. Cr Bal - Credit balance needed to fulfill requirements.

For advisement only. Consult appropriate catalog for degree requirements.