



MA in Communication: Graduate Program Assessment Workshop

DEPARTMENT OF COMMUNICATION

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Learning Outcomes Review

STUDENTS WILL BE ABLE TO...

- Identify ethical research processes.
- Synthesize and evaluate research in an area of the field.
- Construct, produce, and present original research.
- Read, understand, and apply communication and rhetorical theory.



Data Discussed

- Program Learning Outcomes
- Research Requirements for Degree Fulfillment
 - Options: thesis, seminar paper, professional project
 - Document review: graduate student handbook and relevant forms
 - Sample project review ($n=15$), focused on professional projects & seminar papers



Conclusions Reached

- Inconsistency in type and quality of projects produced (seminar paper/professional project).
- Lack of clarity among students AND faculty with regard to research option requirements/differences.



Item(s) Chosen for Action

1. Begin with the end in mind. (COM 701 Assessment Grant?)
2. Better disseminate guidelines/instructions (put on website AND distribute to student/advisor when appropriate).
3. Take important discussion items to Graduate Faculty.