

Missouri State Public Affairs
Optional 15 point Extra Credit Assignment
ACC 311 – Fall 2014

Juniors
Seniors

As outlined at <http://publicaffairs.missouristate.edu/PAThemes.htm>, each year a new theme guides the public affairs activities at Missouri State University. A committee of students, faculty and staff select a theme each year from nominations submitted by the MSU campus community. That theme is introduced at New Student Convocation and is carried forward through each of the academic year's signature public affairs events. The 2014 -2015 public affairs theme is **The Ethical Citizen: Can You Make a Difference?**

To complete this optional extra credit public affairs assignment, answer, using a Word document, each of the below listed items following **ALL** of the directions:

- 1) For the extra credit assignment to be graded, the student must completely answer the following items:
 - a. Explain what the 2014-2015 public affairs mission means to you.
 - b. When did you first become aware of the 2014-2015 public affairs theme?
 - c. How do you incorporate the 2014-2015 public affairs mission in your academic (school) work at Missouri State University?
 - d. How will you incorporate the 2014-2015 public affairs mission in your life after graduating from Missouri State University?
 - e. Explain what the 2015-2016 (next year's) public affairs mission, **Building Healthy Communities: Body, Mind and Spirit** means to you.
- 2) **Therefore, the extra credit assignment must contain five (5) separate paragraphs. At the beginning of each paragraph, specifically identifying the item being answered.**
- 3) The grading of the assignment is as follows:
 - a. Students will complete the assignment on an individual basis. There is no group work allowed.
 - b. No more than 30 percent of your paper should be direct quotations or a restatement of the University description of the public affairs mission. Paraphrase at least 70 percent of your paper. Use proper citations when required.
 - c. This assignment will be graded per the directions. Just submitting an assignment will not automatically qualify the student for the extra credit points.
 - d. This assignment must be completed using a Word document and a browser supported by blackboard. If I can't open your Word document, your assignment will not be graded.
 - e. The assignment must be submitted via the blackboard assignment function. No other type of submission will be graded. There are two submissions allowed for this assignment.
 - f. Your name **MUST** be part of your submitted file name. Using my name as an example, my file name would be **mhammond – ACC 311 - sect – (999) (Your section number) Public Affairs Assignment.**
 - g. Three (3) extra points will be earned for each completely, and adequately, answered paragraph.
 - h. Students will submit the assignment using correct grammar, punctuation, etc.
 - i. Not following **ALL** of the required directions will result in substantial extra credit point reductions.
- 4) The due date and time for this public affairs extra credit assignment is 10:00 pm on Monday November 24, 2014 central U.S. time. All times will be measured by the University time and date. Assignments submitted late will **NOT** be graded.