



July 7, 2009

Dear Student Welcome Pack Recipient:

Early in June, you received a Student Welcome Pack in the mail that contained information about Missouri State University, as well as marketing materials from Springfield, Mo., area businesses and organizations. Unfortunately, many who received this packet mistakenly thought the Pack was sent from Missouri State University. It was not. The intent of this letter is to clarify any confusion about the source of the Pack.

The Student Welcome Pack came from Student Welcome Pack, Inc., headquartered in Florida, not Missouri State University. Missouri State University had no knowledge of, or involvement in, its creation, preparation, or mailing. Further, the University did not provide the mailing list that was used.

Missouri State officials have expressed to us their concern about the Student Welcome Pack. In addition, we are aware that the University has received complaints from parents and other community members who felt that some of the materials in the mailing were offensive.

**Again, the purpose of this letter is to clarify that
Missouri State University was not involved in this project.**

We have already apologized to the University, and we apologize to you if any information contained in the Student Welcome Pack was offensive or confusing to you.

Should you have additional questions, please do not hesitate to contact me at (850) 599-2124.

Sincerely,

A handwritten signature in black ink, appearing to read 'Patrick Dorsey', is positioned below the word 'Sincerely,'.

Patrick Dorsey
President and Publisher
Student Welcome Pack, Inc.