



Missouri State[™]
U N I V E R S I T Y

Six Themes for Implementing Missouri State's 5 Goals in 2008-09

**By
Mike Nietzel**

Missouri State's 5 Goals

- 1. Democratizing Society**
- 2. Incubating New Ideas**
- 3. Imagining Missouri's Future**
- 4. Making Missouri's Future**
- 5. Modeling Ethical and Effective Behavior**



Six Themes for 2008-09

- 1. Foster our students' success**
- 2. Enrich our Public Affairs mission**
- 3. Transform our campuses**
- 4. Strengthen our competitiveness**
- 5. Engage our communities**
- 6. Advance our understanding**



1. Foster our students' success

*Advances goals of...
Democratizing Society
Imagining Missouri's Future*

- Strengthen recruitment and enrollment management
- Specify institutionally unique use of Goal Quest
- Continue to be a leader in financial aid
- Develop Faculty Center for Teaching and Learning
- Design curriculum to promote student development and Public Affairs mission
- Increase diversity, especially the ethnic diversity of faculty, staff and students
- Use career success and acceptance rates into professional and graduate schools as an outcome
- Include personal financial responsibility as a core competency for graduates



2. Enrich Our Public Affairs mission

Advances goals of...

Imagining Missouri's Future

Making Missouri's Future

- Mature the mission with emphasis on ethical leadership, community engagement, and cultural competence
- Effectively market MSU's Public Affairs mission
- Review curriculum, including Capstone course, IDS 110 and General Education (including financial responsibility class)



3. Transform our campuses

*Advances goal of...
Modeling Ethical and Effective Behavior*

- Continue progress on FREUP projects
- Open JQH Arena
- Develop funding streams for science facility
- Issue RFP for privatized housing
- Complete design of University Recreation Center
- Maintain campus safety
- Expand downtown campus



4. Strengthen our competitiveness

*Advances goal of...
Modeling Ethical and Effective Behavior*

- Promote Work-Life balance
- Hire and retain excellent faculty and staff
- Restructure Enrollment Management; emphasize recruiting and marketing
- Continue progress on salary goals
- Launch “Our Promise: The Campaign for Missouri State” with significant national involvement
- Fully implement ERP
- Continue to develop a successful, competitive intercollegiate athletics program
- Examine employee tuition benefits with a goal of expansion



5. Engage our communities

Advances goals of...
Imagining Missouri's Future
Making Missouri's Future

- Strengthen and publicize K-12 partnerships
- Advance JVIC and the IDEA Commons
- Conduct second year of Community Caravan
- Maximize advantage of our summer academies, including West Plains summer camps
- Conduct monthly forums
- Connect with alumni, especially in Kansas City and St. Louis, and other constituent groups



6. Advance our understanding

Advances goals of...
Democratizing Society
Incubating New Ideas
Imagining Missouri's Future
Making Missouri's Future

- Monitor and invest in next round of Futures
- Ensure adequate research infrastructure
- Introduce new degree programs, including Preparing To Care and Cooperative Pharm.D.

