



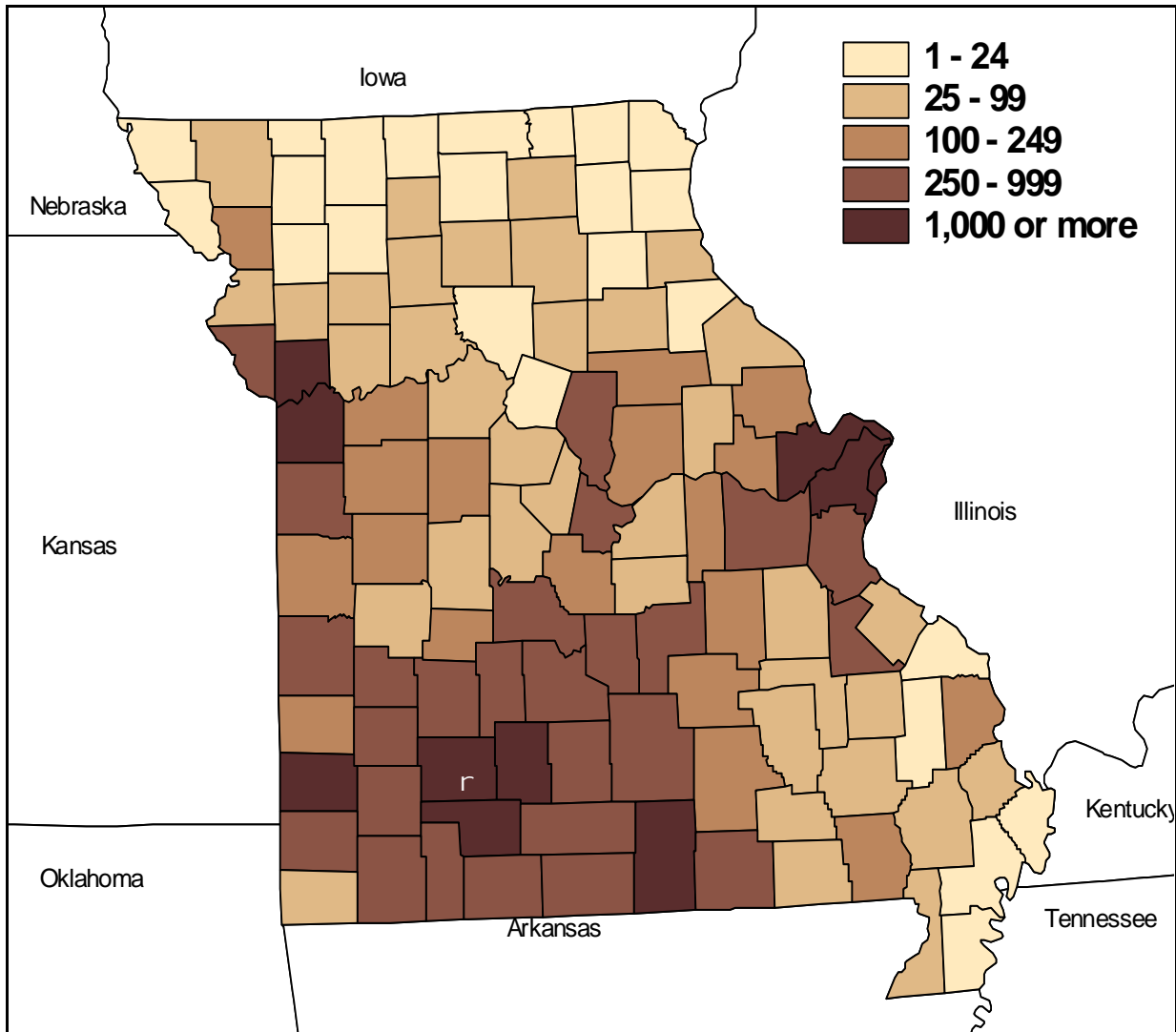
# Development and Alumni Relations

## Highlights

- ▶ According to the latest records of the Office of Development and Alumni Relations, most of Missouri State University's alumni (over 59,000) currently reside in Missouri, representing every county. Thirty-six counties have over 250 alumni, with over 17,000 residing in Greene County alone.
- ▶ Over 22,000 alumni live outside Missouri, representing every state in the United States.
- ▶ The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. In fiscal year 2005, over 8,000 alumni contributed approximately \$2.4 million.
- ▶ Gifts to the University Foundation during 2004-05 provided nearly \$9 million for student aid, endowments, capital projects, and other University programs.



## Alumni by County of Residence, 2005

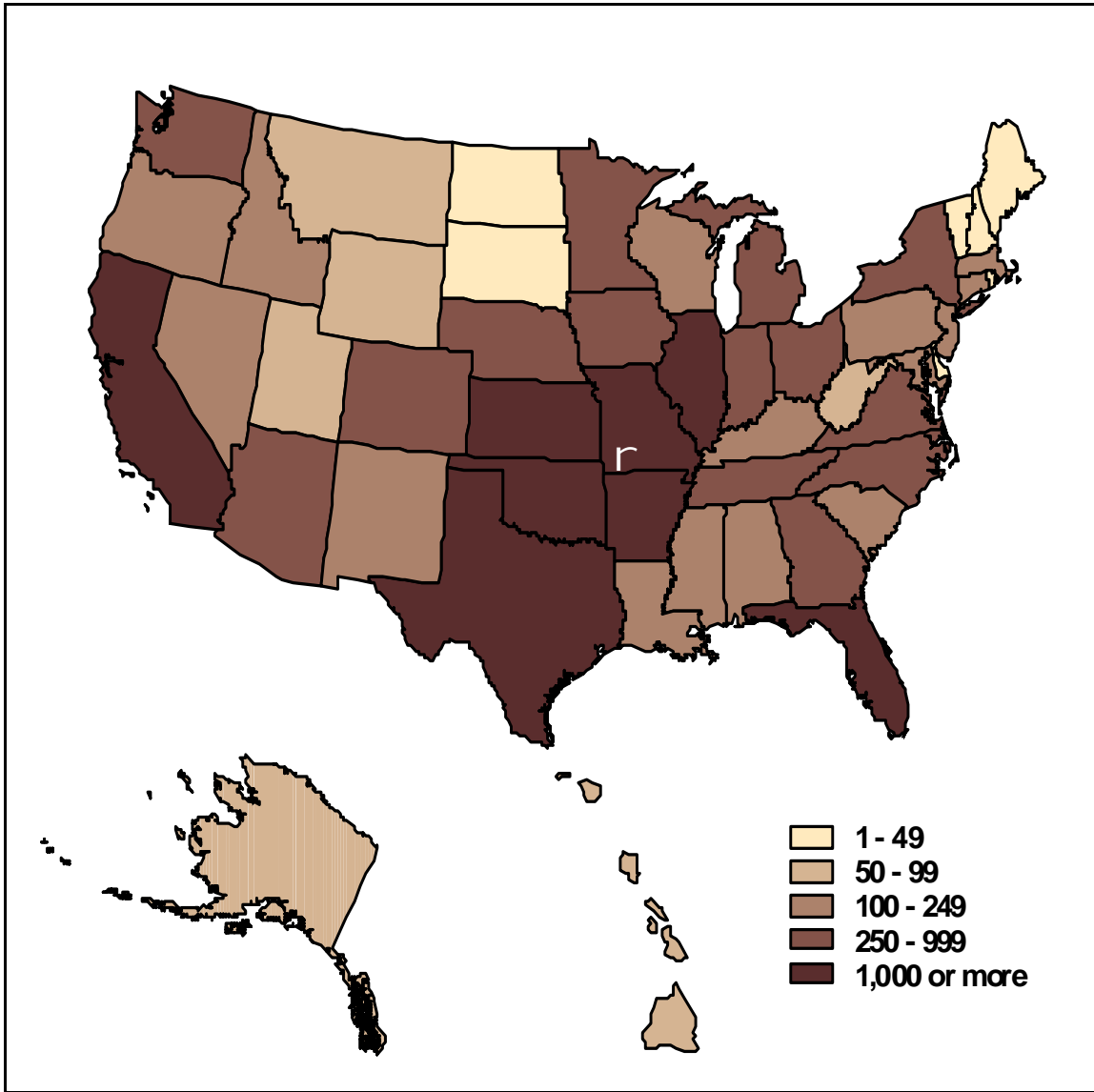


Counties in Missouri in which more than 250 alumni reside include:

Barry	613	Greene	17,350	Polk	793
Boone	846	Howell	1,605	Pulaski	341
Camden	460	Jackson	3,234	Saint Charles	2,622
Cass	473	Jasper	1,349	St. Francois	262
Cedar	276	Jefferson	873	St. Louis	3,285
Christian	3,307	Laclede	804	St. Louis City	5,036
Clay	1,217	Lawrence	886	Stone	444
Cole	802	Newton	512	Taney	807
Dade	291	Oregon	320	Texas	521
Dallas	343	Ozark	254	Vernon	278
Douglas	273	Phelps	479	Webster	1,563
Franklin	914	Platte	600	Wright	591

Source: Office of Development & Alumni Relations

## Alumni by State of Residence, 2005



States in which more than 250 alumni reside include:

Arizona	593	Iowa	412	Ohio	406
Arkansas	1,335	Kansas	2,900	Oklahoma	1,070
California	1,572	Michigan	308	Tennessee	544
Colorado	918	Missouri	59,339	Texas	2,528
Florida	1,348	Minnesota	307	Virginia	600
Georgia	641	Nebraska	287	Washington	342
Illinois	1,480	New York	349		
Indiana	399	North Carolina	442		

Source: Office of Development & Alumni Relations

## Missouri State University Foundation

Formed in January 1981, the Missouri State University Foundation is a not-for-profit organization which has as its mission:

**"To develop an environment which promotes giving and therein seek, receive, manage, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."**

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use, or distribute gifts, bequests and trusts for the benefit of Missouri State University. The Foundation exists to benefit Missouri State University, its faculty and students; to improve its standards and potentialities as an institution of higher learning; and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Missouri State Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

The Founders Club	Minimum of a \$10,000 outright gift over a ten year period, or a \$100,000 deferred gift
The Carrington Club	\$500 or more annually or larger gifts from donors who have not pledged at The Founders Club Level
The Maroon and White Club	Gifts of \$250 to \$499 annually
The Century Club	Gifts of \$100 to \$249 annually

The Bears Fund is the fundraising program for intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University, as well as provide donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles.

In fiscal year 2005, 26,857 donors made 34,880 outright gifts of cash and property totaling over \$8.9 million. The total deferred gift commitments made to the University have reached over \$32.7 million. Gift and pledge commitments to the Foundation since its formation in 1981 have reached over \$140 million.

### Gift Activity (in dollars)

	<b><u>2002-03</u></b>	<b><u>2003-04</u></b>	<b><u>2004-05</u></b>
Outright Gifts — of Cash	5,498,121	6,006,838	6,866,540
— of Property	1,562,910	3,278,584	2,112,972
<b><i>Total Value of Outright Gifts</i></b>	<b>7,061,031</b>	<b>9,285,422</b>	<b>8,979,512</b>
<b><i>Total Value of Deferred Gifts</i></b>	<b>1,744,412</b>	<b>905,531</b>	<b>6,085,523</b>
<b>Total Value of All Gifts</b>	<b>8,805,443</b>	<b>10,190,953</b>	<b>15,065,035</b>

Source: Missouri State University Foundation

### Sources of Outright Gifts (in dollars)

	<b><u>2002-03</u></b>		<b><u>2003-04</u></b>		<b><u>2004-05</u></b>	
	<b>Donors</b>	<b>Amount</b>	<b>Donors</b>	<b>Amount</b>	<b>Donors</b>	<b>Amount</b>
Alumni	7,298	1,539,639	7,244	2,288,508	8,023	2,374,388
Other Individuals	17,485	3,054,644	17,611	3,029,640	17,154	3,753,371
Corporations & Businesses	1,888	1,857,396	1,904	3,231,699	1,562	2,057,558
Other Organizations	103	609,352	120	735,575	118	794,225
<b>Total Value of Outright Gifts</b>	<b>26,774</b>	<b>7,061,031</b>	<b>26,879</b>	<b>9,285,422</b>	<b>26,857</b>	<b>8,979,512</b>

Source: Missouri State University Foundation

### Purposes of Outright Gifts (by dollar amount)

	<b><u>2002-03</u></b>	<b><u>2003-04</u></b>	<b><u>2004-05</u></b>
Student Aid	1,180,963	2,286,147	1,729,909
Endowment and Loan Funds	729,926	921,025	1,254,280
Capital Purposes	791,715	1,060,623	1,878,619
University Programs *	4,358,427	5,017,627	4,116,704
<b>Total Value of Outright Gifts</b>	<b>7,061,031</b>	<b>9,285,422</b>	<b>8,979,512</b>

\* University programs assisted through these gifts included academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Source: Missouri State University Foundation