

## When Online Faculty Receive Low Evaluations: Guidelines & Advice

90-Minute Seminar • Thursday, April 29, 2010 • 12:00 PM - 1:30 PM CDT • MEYER LIBRARY 101

When faculty move to online teaching, they can be quick to learn that success in the traditional classroom does not guarantee success in the virtual one. That lesson is sometimes delivered painfully, in the form of low evaluations. Low evaluations are an issue for everybody—faculty themselves, of course, but also students, online programs and the institution as a whole. If the instructor isn't doing well, *nobody* is doing well. What contributes to low evaluations for online faculty? What can be done about it? How can performance and evaluations be improved?

Dr. Kay Dennis of **Park University**, and Dr. Jeffery Alejandro of **East Carolina University**, will draw on their extensive online experience and share strategies to help you succeed. Discussions include:

- Differences in best practices for traditional versus online classrooms.
- Traits of successful online instructors.
- How to train online instructors effectively.
- How to clearly communicate quality standards.
- Methods online faculty can employ to enhance student engagement, motivation and satisfaction.
- Constructive performance appraisal tools.
- Infrastructure and support needed to enhance faculty performance.
- And much more.

You'll also get tips for increasing faculty interest in online teaching, learn about special issues concerning adjunct faculty, and review case studies of successful programs. You'll leave with the tools you need to:

- Support your faculty.
- Improve teaching performance.
- Enhance student learning outcomes.
- Build a strong reputation for your online program.

**Q&A session:** You'll have a chance to ask questions of Missouri State Online's instructional designers following the presentation.

***Featured Higher Education Presenters:***

**Kay Dennis Ed.D. and**

**Jeffery Alejandro Ed.D.**

