

## Organizing Blended Courses for Optimal Student Engagement

**90-Minute Seminar • Thursday, April 8, 2010 • 12:00 PM - 1:30 PM CDT • MEYER LIBRARY 101**

Time and space are at a premium on college campuses these days. Blended learning courses allow institutions, and students, to make better use of both.

By combining the best of face-to-face instruction with online learning technology, blended approaches can reduce time on campus while contributing to better learning outcomes. One way “hybrid” courses do this is by increasing student engagement through creative uses of technology—before, during and after class.

**Organizing Blended Courses for Optimal Student Engagement**, featuring Dr. Ike Shibley of Penn State, inspires professors to think more creatively about how to use blended course delivery to involve students more actively with course material.

In this session, Dr. Shibley presents the specific strategies he recommends using with students before class meetings, during class time and after class is over. **This seminar covers:**

- Preparing class guides that help students learn prior to class
- Using student response systems to create a more active classroom
- Writing quiz questions to increase rehearsal and involvement with course material
- Ways to reach higher levels of Bloom’s taxonomy with clicker questions
- Teaching challenges for before, during, and after class
- How blended learning makes assessment easier

You’ll also see how to create your own class guides for blended learning and write potential clicker and quiz questions.

### **Who will benefit from this seminar?**

This seminar is designed for college educators and for those who train and supervise faculty members, including:

- Instructors
- Course Developers
- Instructional Designers
- Administrators

### **Featured Higher Education Presenter:**

Dr. Ike Shibley is Associate Professor of Chemistry at Penn State Berks, a small four-year college in the Penn State system. He has won both local and university-wide awards for his teaching. Dr. Shibley became involved in blended learning as part of a project to redesign the General Chemistry course at Berks. The course has now been delivered in a blended format for three years with an average GPA almost 25% higher than previous years. He has presented his work on hybrid courses at numerous professional conferences and become a well-known advocate of blended learning approaches.

