

Logistics and Supply Chain Management Comprehensive Bachelor of Science

Fall 2011 - 6/6/2011

	CR	CR REC	CR BAL	Prerequisites/Periodicity
General Education Requirements (43-54)				
Special COBA Requirements (36-51)				
Logistics and Supply Chain Management (24)				
MKT 430 - Logistics & Transportation	3			MKT 350, MGT 340 ¹
MKT 440 - Logistics Models	3			MKT 430 ¹
MKT 450 - Supply Chain Management	3			MKT 350 or FGB 510 ¹
MKT 460 - Logistics & Supply Chain Strategy	3			MKT 440, 450 ¹
Complete 12 hours from:				
GRY 321 - Economic Geography	3			30 hours/ Spring
MGT 367 - Purchasing and Supply Management	3			MGT 364 ¹ , Spring
MGT 368 - Management Decision Making	3			MGT 364 ¹
MKT 351 - Consumer Market Behavior	3			MKT 350 ¹
MKT 352 - Personal Selling	3			MKT 350 ¹
MKT 360 - Marketing Research	3			QBA 337, MKT 350 ¹
MKT 394 - Cooperative Education in Marketing	3			Permission ¹
MKT 472 - Advanced Marketing	3			MKT 351, 360 ¹
MKT 464 - International Logistics and Global Supply Chain OR MKT 474 - International Marketing	3			MKT 350 ¹ / Fall MKT 350 ¹
QBA 337 - Applied Business Statistics	3			QBA 237 ¹

¹Undergraduate business and undecided majors must be admitted to the degree program.

CR REC - Credit hours received for courses completed

CR BAL - Credit balance needed to fulfill requirements

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of "problems" and "readings" courses, is required for the completion of any additional major in business.

For Advisement Only. Consult appropriate catalog for degree requirements.