

Entrepreneurship Comprehensive Bachelor of Science

Fall 2011-5/9/2011

	CR	CR REC	CR BAL	Prerequisites/Periodicity
General Education Requirements (43-54)				
Special COBA Requirements (36-51)				
Entrepreneurship (29-30)				
FIN 390 - Intermediate Financial Management	3			B- or better in FIN 380 ¹
MGT 341 - Advanced Organizational Behavior & Mgt.	3			MGT 340 ¹
MGT 345 - Human Resources Management	3			MGT 340 ¹
MGT 384 - Entrepreneurship	3			ACC 201, MGT 340, MKT 350 ¹
MGT 543 - New Venture Management	3			MGT 384 ¹ , Fall
MGT 561 - Practicum in Small Business Operations	3			MGT 384 ¹ , Spring
MKT 352 - Personal Selling OR	3			MKT 350 ¹
MKT 354 - Principles of Advertising OR	3			MKT 350 ¹
MKT 355 - Principles of Retailing	3			MKT 350 ¹ , Fall
Complete 8-9 hours from:				
ACC 311 - Managerial Cost Accounting	3			C or better in ACC 211 or 206 ¹
BUS 510 - E-Business and Online Entrepreneurship	3			54 hours or permission ¹ , Fall
TCM 458 - Technology Management	3			TCM 358, Summer
TCM 511 - Product Design and Development	3			TCM 359 80 hours or permission ¹ , Demand
MGT 367 - Purchasing and Supply Management	3			MGT 364 ¹ , Spring
MGT 368 - Management Decision Making	3			MGT 364 ¹
MGT 447 - International Management	3			MGT 340 ¹
MKT 474 - International Marketing	3			MKT 350 ¹
LAW 335 - Business Enterprises, Rights/Liabilities	2			LAW 231 ¹

¹Undergraduate business and undecided majors must be admitted to the degree program.

CR REC - Credit hours received for courses completed

CR BAL - Credit balance needed to fulfill requirements

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of "problems" and "readings" courses, is required for the completion of any additional major in business.

For Advisement Only. Consult appropriate catalog for degree requirements.