

Comprehensive Entertainment Management Major Requirements Bachelor of Science

Fall 2011 - 5/11/2011

	CR	CR REC	CR BAL	Prerequisites/Periodicity
General Education Requirements (43-54)				
Special COBA Requirements (36-51)				
Entertainment Management Major (32)				
ACC 311 - Managerial Cost Accounting	3			C or better in ACC 211 or ACC 206 or ACC 600 ¹
MGT 310 - Introduction to the Entertainment Industry	3			54 hrs ¹ /Fall
MGT 345 - Human Resources Management	3			MGT 340 ¹
MGT 410 - Venue Management	3			MGT 310 Recommended ¹ /Demand
MGT 494 - Internship in Management	3			MGT 310 or 410 & Permission ¹
MKT 410 - Entertainment and Services Marketing	3			MKT 350 ¹
LAW 335 - Business Enterprises Rights and Liabilities	2			LAW 231 ¹
Elect 12 hours from (may include other electives as approved by the dept):				
AGR 399 - Special Topics ²	3			Spring
BUS 550 - Negotiation, Mediation, & Arbitration in Business ²	3			60 hours ¹
COM 439 - Techniques and Cases in Public Relations				COM 210, 309
FIN 266 - Principles of Real Estate	3			24 hours
FIN 390 - Intermediate Financial Management	3			B- or better in FIN 380 ¹
GRY 308 - Geography of World Tourism	3			
*GRY 310 - Fundamentals of Tourism	3			Fall
HRA 215 - Introduction to Lodging Management	3			HRA 210 or concurrent enrollment
HRA 430 - Special Event Planning	3			MKT 150 or 350 and HRA 321
INS 415 - Risk Management	3			INS 211, 80 hrs ¹ /Spring
MGT 211 - Talent Management in Entertainment Industry ²	1			Demand
MGT 300 - Service Learning in Venue and Event Mgt ²	1-2			Enrollment in MGT 310 or 410, 54 hours ¹
MGT 341 - Advanced Organizational Behavior	3			MGT 340 ¹
MGT 367 - Purchasing and Supply Management	3			MGT 364 ¹ / Spring
MGT 368 - Management Decision Making	3			MGT 364 ¹
MGT 397 - Business Report Writing	3			MGT 286 ¹
MGT 400 - Topics in Management ²	1-3			MGT 340 ¹
MGT 408 - Sponsorship in Entertainment & Sport ²	1			Demand
MGT 412 - Managing Events in Entertainment & Sport ²	3			Demand
MGT 413 - Managing the Sport Enterprise ²	3			MGT 340 and MGT 310 ¹ /Demand
MGT 465 - Industrial Relations	3			MGT 340 ¹
MGT 486 - Administrative Communications	3			MGT 286 ¹ /Spring
MKT 352 - Personal Selling ²	3			MGT 340 ¹
MUS 216 - Introduction to Audio Techniques ²	3			
MUS 316 - Advanced Audio Recording Techniques ²	3			MUS 216/Fall
MUS 362 - Collegiate Chorale OR	1			Permission
MUS 375 - Band OR	1			Permission
MUS 376 - University Symphony OR	1			Permission
MUS 393- Opera Workshop	1			Permission
MUS 529 - Introduction to Commercial Music	3			Permission/Spring
REC 305 - Meeting Planning ²	1			
*REC 320 - Fundamentals of Tourism	3			Spring
REC 422 - Recreation Facility and Area Management	3			Declared REC/PED major or minor, 90 hours, REC 390, or permission
THE 150 - Introduction to Theatre Technology	2			
THE 250 - Stagecraft and Construction I OR	2			THE 150
THE 255 - Lighting Design I	2			THE 150
THE 354 - Stage Management	3			THE 150/Fall
THE 495 - Theatre Practicum	1			Permission

¹Undergraduate business and undecided majors must be admitted to the degree program.

²Courses approved by Entertainment Management Program Director; pending official Academic Council program approval.

CR REC - Credit hours received for courses completed

CR BAL - Credit balance needed to fulfill requirements

*REC 320 is identical to GRY 310. Cannot receive credit for both.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of "problems" and "readings" courses, is required for the completion of any additional major in business.

For Advisement Only. Consult appropriate catalog for degree requirements.