

Comprehensive Entertainment Management Major Requirements Bachelor of Science

Fall 2007 – 08/08/07

	CR	CR REC	CR BAL	Prerequisites/Periodicity
General Education Requirements (43-54)				
Special COBA Requirements (36-51)				
Entertainment Management Major (32)				
ACC 311 - Managerial Cost Accounting	3			C in ACC 211 ¹
MGT 310 - Introduction to the Entertainment Industry	3			54 hrs ¹ /Fall
MGT 345 - Human Resources Management	3			MGT 340 ¹
MGT 410 - Venue Management	3			MGT 310 ¹ /Demand
MGT 494 - Internship in Management	3			MGT 310 or 410 & Permission ¹
MKT 410 - Entertainment and Services Marketing	3			MKT 350 ¹ /Demand
RIL 335 - Business Enterprises Rights and Liabilities	2			RIL 231 ¹
Elect 12 hours from (may include other electives as approved by the dept):				
MGT 341 - Advanced Organizational Behavior	3			MGT 340 ¹
MGT 367 - Purchasing and Supply Management	3			MGT 364 ¹ , Fall
MGT 368 - Management Decision Making	3			MGT 364 ¹
MGT 397 - Business Report Writing	3			MGT 286 ¹
MGT 465 - Industrial Relations	3			MGT 340 ¹
MGT 486 - Administrative Communications	3			MGT 286 ¹ /Spring
FGB 390 - Intermediate Financial Management	3			FGB 380 ¹
RIL 266 - Real Estate	3			24 hours
RIL 415 - Risk Management	3			RIL 211, 80 hrs ¹ /Spring
THE 150 - Introduction to Theatre Technology	2			
THE 250 - Stagecraft and Construction I OR	2			THE 150
THE 255 - Lighting Design I	2			THE 150
THE 354 - Stage Management	3			Demand
THE 495 - Theatre Management Practicum	1			Permission
HRA 215 - Introduction to Lodging Management	3			HRA 210 or Permission
HRA 430 - Hotel Convention and Conference Operations	3			HRA 210, 215, 218, 299, 329, 354, 410, MKT 350
*REC 320 - Fundamentals of Tourism	3			30 hrs
REC 422 - Recreation Facility and Area Management	3			declared RLS major, 90 hours, REC 390, or permission
COM 439 – Techniques and Cases in Public Relations				COM 210, 309, 336
GRY 308 - Geography of World Tourism	3			
*GRY 310 - Fundamentals of Tourism	3			
GRY 324 - Travel Agency Procedures & Management	3			Fall
GRY 326 - Travel Industry Practicum	3			Spring
PLN 325 - Regional Tourism Planning	3			GRY 310/Demand
MUS 362 - Collegiate Chorale OR	1			Permission
MUS 375 - Band OR	1			Permission
MUS 376 - University Symphony OR	1			Permission
MUS 393 - Opera Workshop	1			Permission
MUS 529 - Introduction to Commercial Music	3			Permission/Spring

¹Undergraduate business and undecided majors must be admitted to the degree program.

CR REC - Credit hours received for courses completed

CR BAL - Credit balance needed to fulfill requirements

*REC 320 is identical to GRY 310. Cannot receive credit for both.

Note: A minimum of 12 credit hours not counted as requirements on any other major or minor, and exclusive of "problems" and "readings" courses, is required for the completion of any additional major in business.

For Advisement Only. Consult appropriate catalog for degree requirements.