

Missouri State University - College of Business Administration

Department of Management

Entertainment Management (comprehensive)

Bachelor of Science

Updated July 2009

This is a model three year graduation plan. Your path to graduation may vary slightly based on factors such as college credit you earned while in high school, your choice of general education electives, and placement in English and Mathematics.

This degree program can be completed in three years, including three summer semesters.

First Semester (Fall)		Second Semester (Spring)	
*Writing I - ENG 110	3	*Fund of Public Speaking – COM 115	3
*Intro to Univ Life - IDS 110	1	*Fitness for Living – PED 100	2
*Math - MTH 135 or above (not 145)	3	*Prin. Macroeconomics – ECO 155	3
*Psychology - PSY 121	3	US History – HST 121/122	3
*Computers for Learning-CIS/CSC 101 or waiver	2	Comp. App. for Business – CIS 201	2
Political Science - PLS 101	3	General Educ.	4
General Educ.	3		
Total Hours = 18		Total Hours = 17	
Third Semester (Summer)			
*Intro to Fin Accounting - ACC 201	3		
*Prin. Microeconomics - ECO 165	3		
Total Hours = 6			
Fourth Semester (Fall)		Fifth Semester (Spring)	
*Intro to Managerial Accounting - ACC 211	3	Writing II: Academic Writing - ENG 210 or Writing for the Professions - ENG 221	3
*Legal Environment of Business - RIL 231	3	Org. Behavior and Mgt - MGT 340	3
*Basic Business Statistics - QBA 237	3	Financial Management - FGB 380	3
*Business Communications - MGT 286	3	Managerial Cost Accounting - ACC 311	3
Globalization	3	Globalization	3
General Educ.	3	General Educ.	3
Total Hours = 18		Total Hours = 18	
Sixth Semester (Summer)			
Debt./Cred. Rts. and Rem. - RIL 332	1		
Principles of Marketing - MKT 350	3		
Operations Management - MGT 364	3		
Total Hours = 7			
Seventh Semester (Fall)		Eighth Semester (Spring)	
Intro to Entmt Ind - MGT 310 (Fall Only)	3	Venue Management - MGT 410 (Spring Only)	3
Human Resources Management - MGT 345	3	Entertainment & Services Marketing - MKT 410	3
Major Elective ¹	3	Major Elective ¹	3
Major Elective ¹	3	Major Elective ¹	3
Bus Enterprises, Rts/Liabilities - RIL 335	2	² Public Affairs Issues for the 21st Century - GEP 397	3
General Educ.	4	Strategic Mgt and Bus Policies - MGT 487	3
Total Hours = 18		Total Hours = 18	
Ninth Semester (Summer)			
Information Systems in Business - CIS 429	3		
Internship in Management - MGT 494	3		
Total Hours = 6			

GPA Requirements include: a minimum 2.00 Mo State GPA and a minimum 2.50 Combined GPA to be guaranteed admission to a degree program in COBA.

Other Requirements include: *These courses should be completed in the first sixty hrs.

Periodicity Warnings: MGT 310 (Fall); MGT 410 (Spring)

¹Entertainment Management Electives (Complete 12 Hours From): MGT 341, 367, 368, 397, 465, 486, FGB 390, RIL 266, 415, THE 150, THE 250 or 255, 354, 495, HRA 215, 430, REC 320, 422, COM 439, GRY 308, 310, 324, 326, PLN 325, MUS 362 or 375 or 376 or 393, 529. Note that 40 hours of courses numbered 300 or above are required.

²GEP 397 suspended until Fall 2010. May need to take elective.

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