Assessment Council Minutes 12/9/2014

In Attendance: Jan Atwell, Lynn Cline, Bill Edgar, Keri Franklin, Dana Frederick, Lyn Gattis, Katie Hoegeman, Mary Ann Jennings, Thomas Lane, Dan Raines, Rachel Schober, James Sottile, Christi Sudbrock, Sue Webb, Mark Woolsey, Angela Young

Announcements and Updates

- Announcement and explanation of Senior Survey handout.
  - Exit exam moved to Assessment
    - Sue McCrory will be handling Blackboard
    - Angela Young discusses "shells" of the University Exit Exam
      - Public Affairs Scale, Open-ended response, ETS Exit Exam
    - Expected to get a lot of student material through Exit Exams
  - Public Affairs Scale will also collect student material (depth of knowledge on pillars)

Questions and Responses on Exit Exam

- How will it communicate/collaborate with ETS?
  - Working closely with Brian Edmond
- What of Blackboard's stability?
  - There will likely be problems.
  - Anticipating and handling problems systematically.
- What is the value of questioning first-years?
  - Collects data on expected student engagement and is part of comprehensive public affairs plan.
- Will financial stability make a difference on how students answer public affairs questions, especially those that ask about study abroad?
  - Could adjust wording of "study away."
- How will students know when it's on Blackboard?
  - 90+ hours can take it, plus announcements in Blackboard, webpage directions, word-of-mouth.
- When will it all be implemented?
  - Expected to happen after the "census," 2-3 weeks after the start of the semester.

Distribution and Review of Open-Ended Response Item Handout

- Goal is to get information on what kind of impact that Missouri State has on the three public affairs pillars.
- Angela discusses "Our Mission is Public Affairs" tie-in video
  - Feedback on video's connection to the exam:
    - Video is too long
    - Comments are either specific or generic
    - Won't people be prompted to "parrot" what they see on the video?
    - Discussion on offering all three questions prompts, or randomization.
    - Student submissions from this open-ended question will go towards the QIP scoring conference.
      - Just looking at Seniors for the next QIP, as opposed to QIP's past 66

Assessment Council Homework Assignment: read HLC Criterion 3 or 4 report to provide feedback from Assessment Council for visit in October.