Missouri State Public Affairs
Optional 12 point Extra Credit Assignment
ACC 201 – Fall 2014

As outlined at http://publicaffairs.missouristate.edu/PAThemes.htm, each year a new theme guides the
public affairs activities at Missouri State University. A committee of students, faculty and staff select a
theme each year from nominations submitted by the MSU campus community. That theme is introduced
at New Student Convocation and is carried forward through each of the academic year’s signature public
affairs events. The 2014-2015 public affairs theme is The Ethical Citizen: Can You Make a
Difference?

To complete this optional extra credit public affairs assignment, answer, using a Word document, each of
the below listed items following ALL of the directions:

1) For the extra credit assignment to be graded, the student must completely answer the following
items:
   b. When did you first become aware of the 2014-2015 public affairs theme?
   c. How do you incorporate the 2014-2015 public affairs mission in your academic (school)
      work at Missouri State University?
   d. Explain what the 2015-2016 (next year’s) public affairs mission, Building Healthy
      Communities: Body, Mind and Spirit means to you.

2) Therefore, the extra credit assignment must contain four (4) separate paragraphs, At the
beginning of each paragraph, specifically identifying the item being answered.

3) The grading of the assignment is as follows:
   a. Students will complete the assignment on an individual basis. There is no group work
      allowed.
   b. No more than 30 percent of your paper should be direct quotations or a restatement of the
      University description of the public affairs mission. Paraphrase at least 70 percent of your
      paper. Use proper citations when required.
   c. This assignment will be graded per the directions. Just submitting an assignment will not
      automatically qualify the student for the extra credit points.
   d. This assignment must be completed using a Word document and a browser supported by
      blackboard. If I can’t open your Word document, your assignment will not be graded.
   e. The assignment must be submitted via the blackboard assignment function. No other
      type of submission will be graded. There are two submissions allowed for this
      assignment.
   f. Your name MUST be part of your submitted file name. Using my name as an example,
      my file name would be mmhammond – ACC 201 - sect – (999) (Your section number)
      Public Affairs Assignment.
   g. Three (3) extra points will be earned for each completely, and adequately, answered
      paragraph.
   h. Students will submit the assignment using correct grammar, punctuation, etc.
   i. Not following ALL of the required directions will result in substantial extra credit point
      reductions.

4) The due date and time for this public affairs extra credit assignment is 10:00 pm on Monday
   November 24, 2014 central U.S. time. All times will be measured by the University time and
date. Assignments submitted late will NOT be graded.