



## **Board of Governors' Programs and Planning Committee Meeting**

**Melton Hall, Room 211  
West Plains Campus**

**Friday, 6/23/2017  
8:30 - 10:00 AM CT**

**I. Roll Call Presented By: Kendall Seal**

**II. Approval of Minutes of the Programs and Planning Committee Meeting of May 18, 2017 Presented By: Kendall Seal**

*PPC 5.18.2017 Meeting Minutes - Page 2*

**III. Dashboard - Key Performance Indicators Presented By: Frank Einhellig**

*Dashboard for Key Performance Indicators - Page 4*

**IV. Greater Ozark Center for Advanced Technology (GOCAT) Presented By: Drew Bennett, Dennis Lancaster**

**V. Resolution Authorizing Closed Meeting, Pursuant to Sections 610.021 (1), (2), (3), (6), (9), (11), (12), (13), (14), and/or (17) of the Revised Statutes of Missouri**

*Closed Meeting Resolution - Page 11*

**VI. Adjournment Presented By: Kendall Seal**

MINUTES OF THE BOARD OF GOVERNORS'  
PROGRAMS AND PLANNING COMMITTEE  
MISSOURI STATE UNIVERSITY  
THURSDAY, MAY 18, 2017, 8:30 A.M.  
BALLROOM EAST, ROBERT W. PLASTER STUDENT UNION

**Present-** Mr. Kendall Seal, Committee Chair  
Mr. Tyree Davis, Committee Member  
Mr. Craig Frazier, Committee Member  
Ms. Virginia Fry, Committee Member  
Mr. Gabriel Gore, Committee Member  
Ms. Beverly Miller, Committee Member  
Ms. Carol Silvey, Committee Member  
Mr. Gregory Spears, Committee Member  
Ms. Carrie Tergin, Committee Member

**Absent** Mr. Stephen Hoven, Committee Member

**Also Present-** Mr. Clif Smart, President, Missouri State University  
Dr. Drew Bennett, Chancellor, Missouri State University, West Plains  
Dr. Stephanie Bryant, Dean, College of Business  
Ms. Donna Christian, Director, Internal Audit and Compliance  
Ms. Amy Counts, Board Appointee  
Dr. Chris Craig, Deputy Provost  
Dr. Rachelle Darabi, Associate Provost for Student Development and Public Affairs  
Mr. Ryan DeBoef, Chief of Staff and Assistant to the President for Governmental Relations  
Ms. Rachael Dockery, General Counsel  
Mr. Brent Dunn, Vice President for University Advancement  
Dr. Frank Einhellig, Provost  
Dr. Gloria Galanes, Dean, College of Arts and Letters  
Dr. Rob Hornberger, Assistant Vice President for Enrollment Management and Services/Registrar  
Dr. Tammy Jahnke, Dean, College of Natural and Applied Sciences  
Mr. Tom Johnson, Director, Safety and Transportation  
Dr. Thomas Lane, Associate Vice President for Student Life/Dean of Students  
Dr. Julie Masterson, Dean, Graduate College  
Dr. Victor Matthews, Dean, College of Humanities and Public Affairs  
Mr. Matt Morris, Vice President for Administrative Services  
Mr. Jeff Morrissey, Chief Information Officer  
Dr. Joye Norris, Associate Provost for Access and Outreach  
Mr. Tom Peters, Dean, Library  
Mr. Wes Pratt, Chief Diversity Officer and Assistant to the President  
Mr. Greg Rainwater, Budget and Financial Manager, Provost Office  
Dr. Helen Reid, Dean, College of Health and Human Services  
Mr. Scott Schneider, Director, Business and Support Services, West Plains  
Ms. Suzanne Shaw, Vice President for Marketing and Communication  
Mr. Don Simpson, Associate Vice President for Enrollment Management Services

Dr. Dee Siscoe, Vice President for Student Affairs  
Ms. Kristan Gochenauer, Secretary to the Board of Governors

1. **Roll Call** – Mr. Kendall Seal, Committee Chair, called the Programs and Planning Committee meeting to order at 8:30 a.m. on Thursday, May 18, 2017, on the Missouri State University campus.
2. **Approval of Minutes** – Mr. Seal mentioned that the first item of business was the approval of the minutes from the March 23, 2017, meeting. Mr. Gabriel Gore so moved, receiving a second from Mr. Craig Frazier.

Motion passed unanimously.

3. **Old Business** –

- A. **Follow-up on Key Performance Indicators** – President Clif Smart provided a follow-up to prior discussions sharing that over one-hundred items, including diversity data, are tracked and available for review online. Ms. Virginia Fry and Mr. Seal mentioned a dashboard of focus items being created for tracking.

4. **New Business** –

- A. **Academic Quality** – Dr. Frank Einhellig, Provost, discussed Key Performance Indicators (KPI's), measures that correspond to our 2016-21 Long-Range plan goals, which are tied to both our state performance measures and accreditation. President Clif Smart stated that he will provide an overview of KPI's for this past year at the June 23, 2017 Board of Governors' meeting. Dr. Einhellig then discussed the importance of accreditation and the value it provides to both the University and our students. The University, as a whole, has 33 programs accredited by the Higher Learning Commission.
- B. **Process Involved in Gaining Accreditation at MSU** – Dr. Stephanie Bryant, Dean of the College of Business, discussed accreditation through the Association to Advance Collegiate Schools of Business (AACSB). AACSB is the leading accreditor of Business Education, with only 4.7% of business programs in the world holding this accreditation. AACSB accreditation allows the College of Business to attract high quality students and high quality faculty resulting in better-prepared, successful graduates.

Dr. Helen Reid, Dean of the College of Health and Human Services, then gave an overview of accreditors for programs in Health and Human Services. She walked the Board through a timeline of the Accreditation Council for Occupational Therapy Education (ACOTE) accreditation; a seven-year process with 188 standards to meet. In April 2017, the Master in Occupational Therapy Program received ACOTE accreditation.

5. **Adjournment** – Mr. Seal adjourned the Programs and Planning Committee meeting at 9:59 a.m. on the motion of Mr. Gore and the second of Ms. Beverly Miller, and the unanimous approval of the committee.



Kristan Gochenauer  
Secretary to the Board

### III.

## **Programs and Planning Committee**

Frank Einhellig, June 23, 2017

### **Dashboard for Key Performance Indicators**

The Springfield planning document, *Implementing the Vision: 2016-21 Long-Range Plan*, includes reference to tracking data on a large number of Performance Indicators currently shown on the website <https://mis.missouristate.edu/KeyPerformanceIndicators/>. Use of a 'Dashboard' approach was suggested as a way to enable a rapid view of the most salient of this information. Hence, we propose a Dashboard (Performance Spotlight) that will focus on a high-level view that will provide a perspective on indicators of student success, costs, and diversity.

The two major thrusts of the long-range plan are degree completion and improvements in the diversity mix of students and staff. Dashboards are typically visual representations with data shown in graphs or diagrams. The Performance Spotlight graphs that follow show data on enrollment, enrollment subgroups, retention, six-year graduation rates, degrees and certificates awarded, core mission expenditures, cost of attendance, and race/ethnicity distribution for faculty and staff. Career placement information also will be on this Performance Spotlight when that information is available.

# Board of Governors

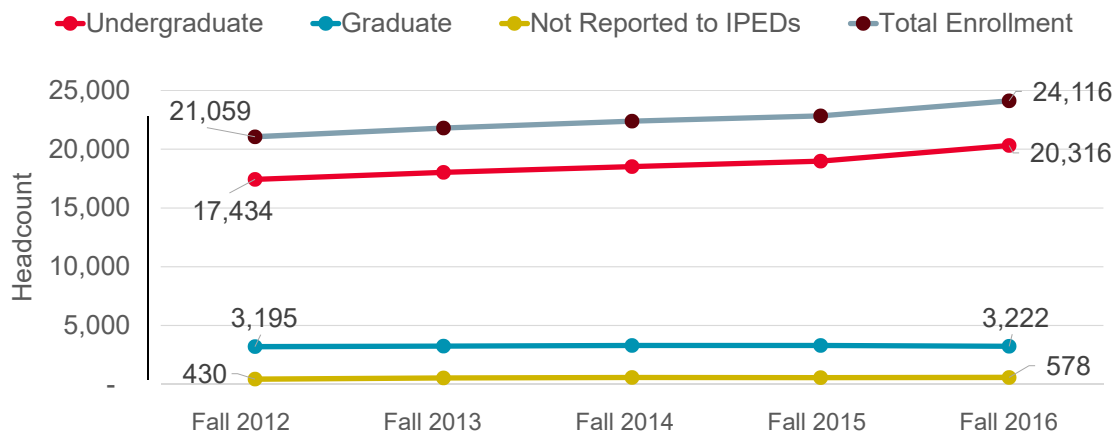
## PERFORMANCE SPOTLIGHT

Dr. Frank Einhellig, Provost

June 15, 2017

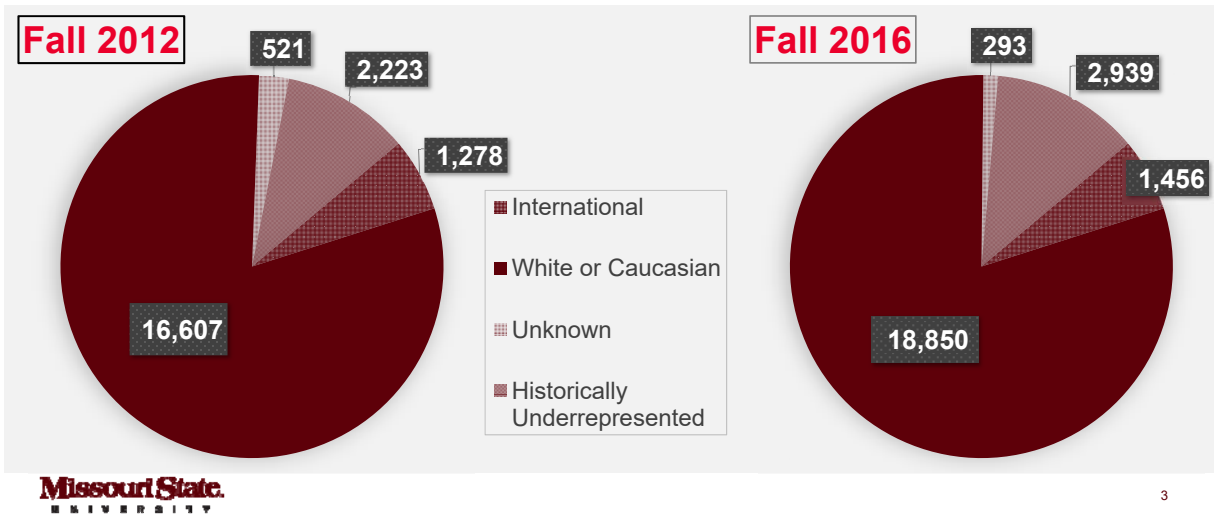


## Total Enrollment

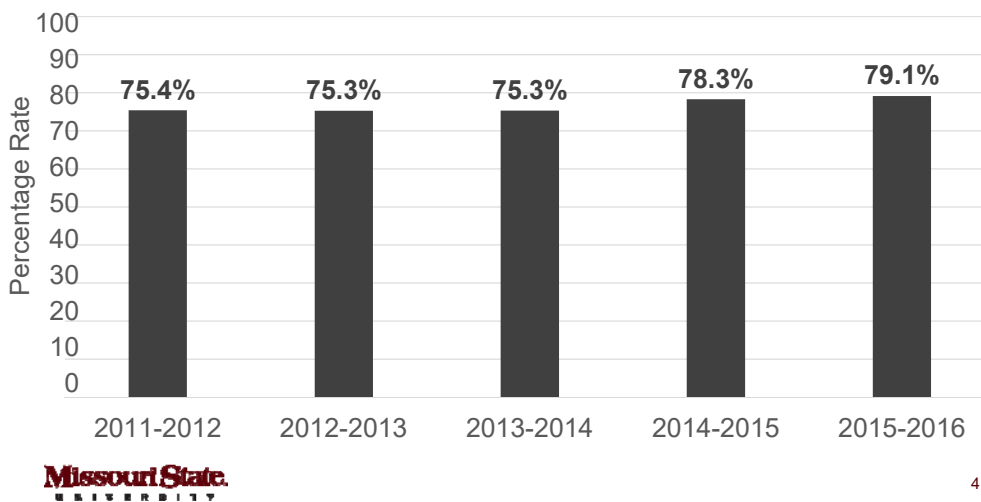




## IPEDS Enrollment Diversity



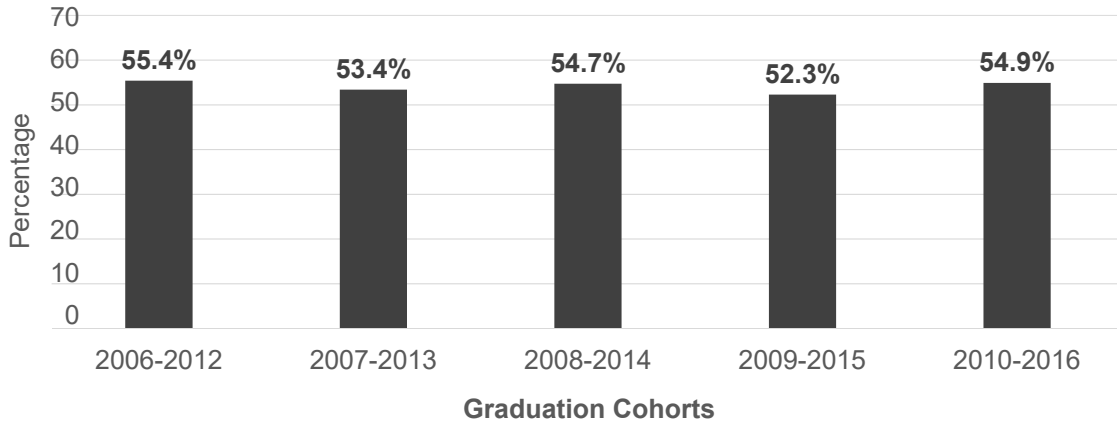
## Undergraduate Retention of First-Time Full-Time New in College Students



Retention Rates have risen almost 4% during the past 5 years



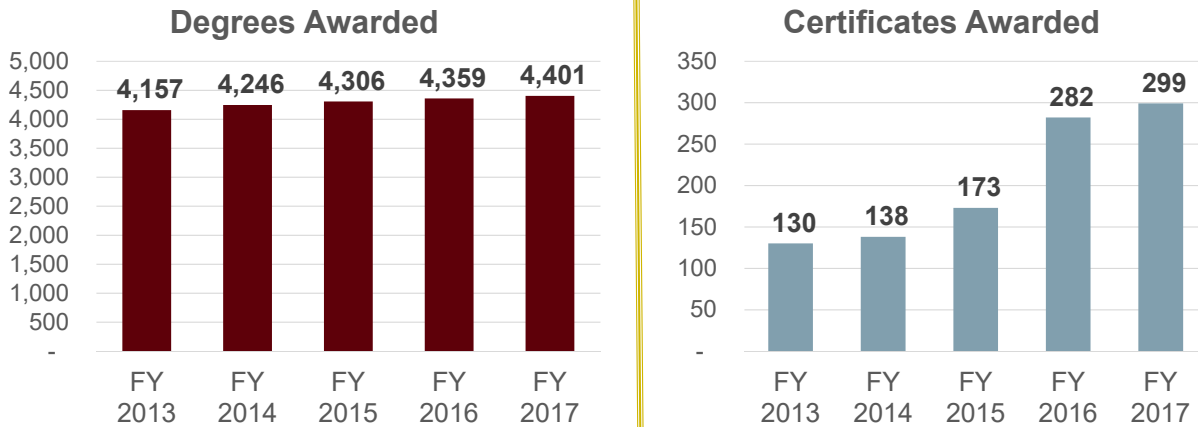
## Undergraduate 6-Year Graduation Rate



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## Degrees and Certificates Awarded\*



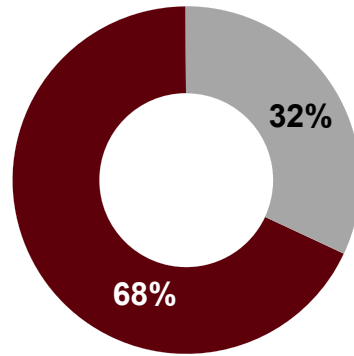
\*Includes China Campus

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## Expenditures on Core Mission of Teaching, Research, and Service

Summer 2014  
to Spring 2015

■ Core Mission  
■ All Other Expenditures

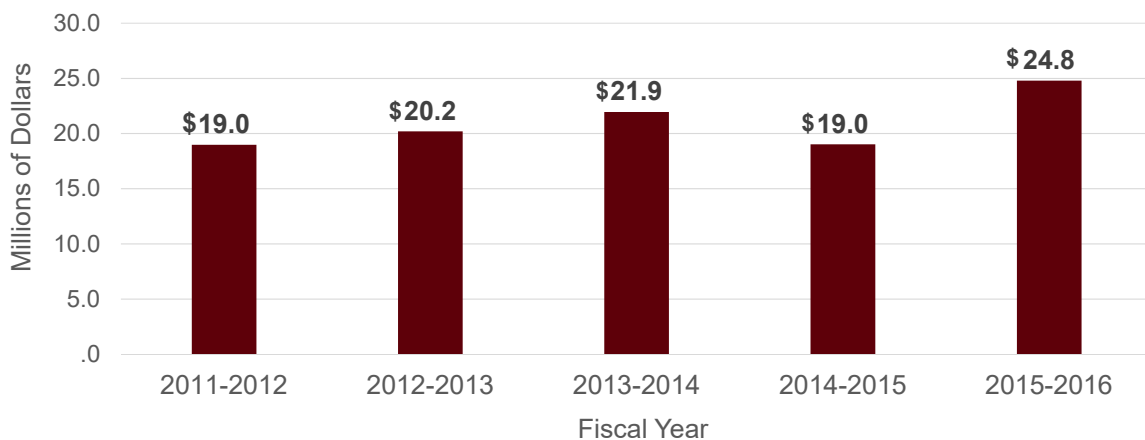


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MSU has maintained Expenditures to the Core Mission at between 67% and 69% during the past 5 years

## External Grants and Contracts

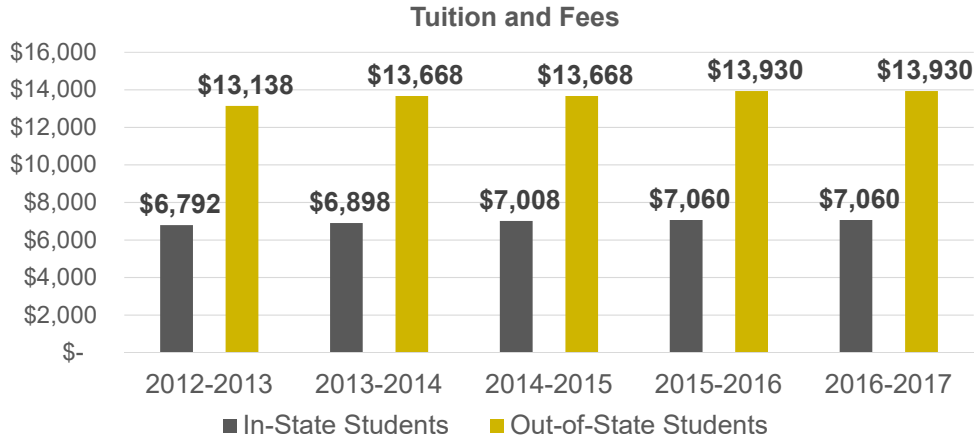


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## Undergraduate Cost of Attendance



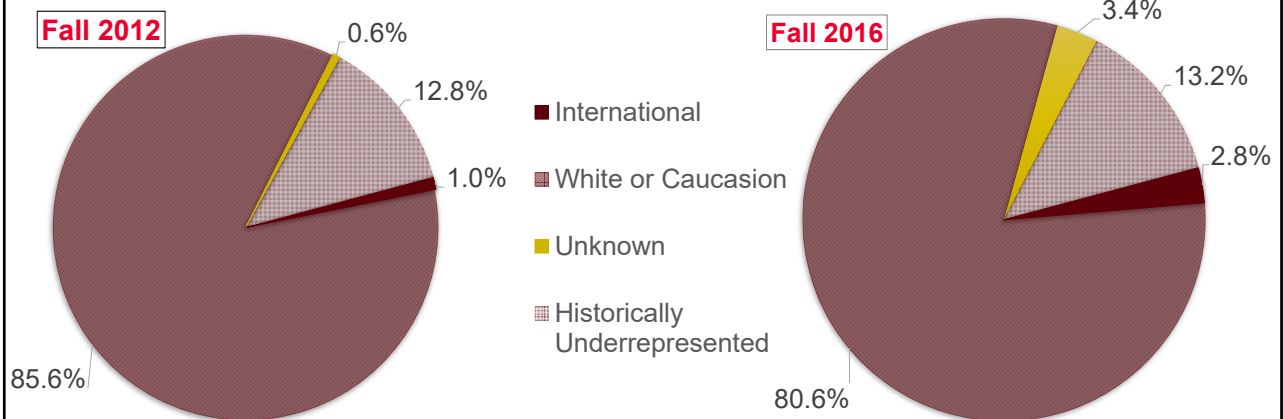
4% Increase for In-State Students over the past 5 years

6% Increase for Out-of-State Students over the past 5 years

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## Faculty by Race/Ethnicity

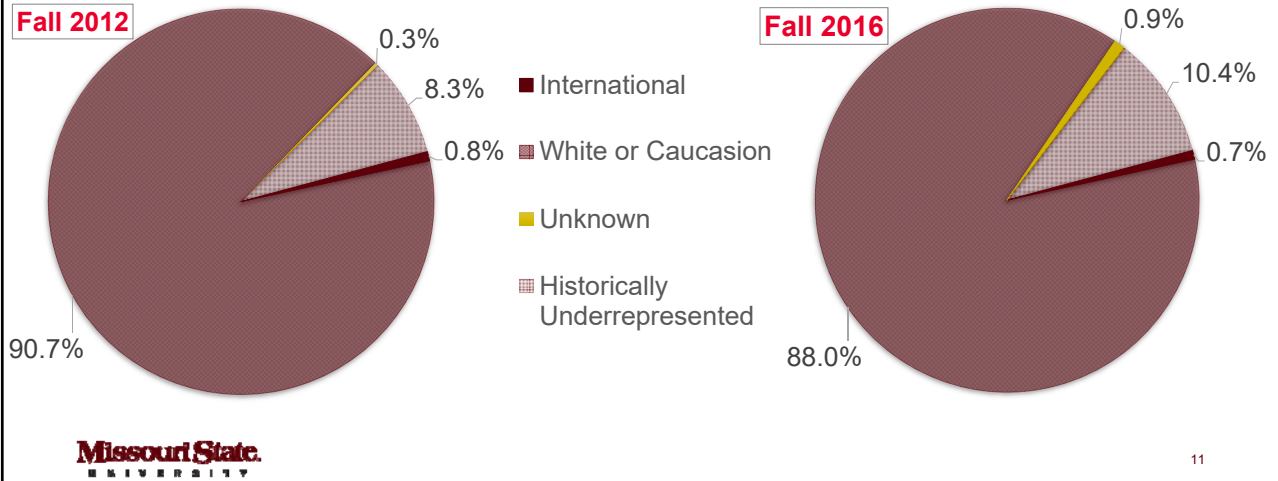


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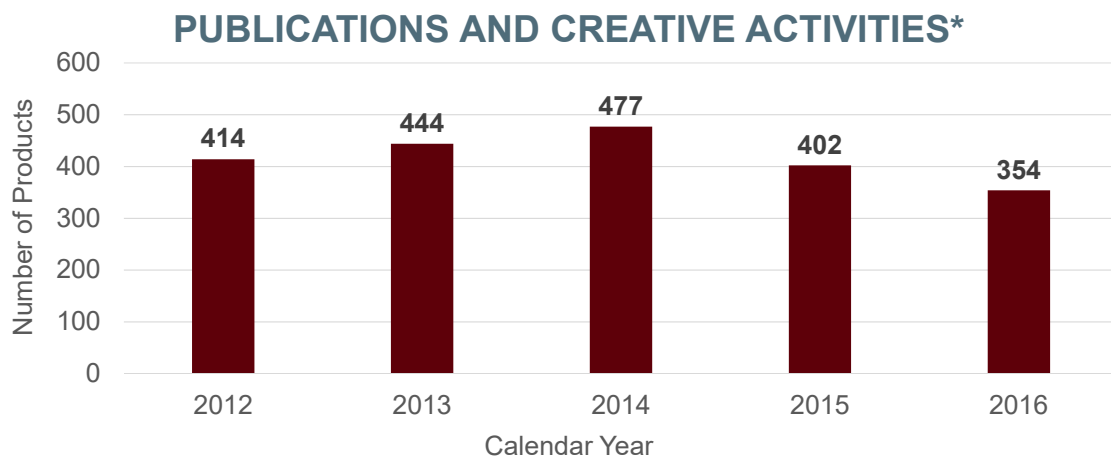
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## Staff by Race/Ethnicity



## Faculty Scholarship



\*Book, Chapters, Journal Articles, Exhibitions, Performances

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V.

RECOMMENDED ACTION - Resolution authorizing closed meeting

The following resolution was moved by \_\_\_\_\_ and seconded  
by \_\_\_\_\_:

BE IT RESOLVED by the Board of Governors for the Missouri State University that a closed meeting, with closed records and closed vote, be held during a recess of the Programs and Planning Committee meeting of the Board of Governors to consider items pursuant to

- A. R.S.Mo. 610.021(1). "Legal actions, causes of action, or litigation involving a public governmental body..."
- B. R.S.Mo. 610.021(2). "Leasing, purchase or sale of real estate by a public governmental body..."
- C. R.S.Mo. 610.021(3). "Hiring, firing, disciplining or promoting of particular employees by a public governmental body..."
- D. R.S.Mo. 610.021(6). "Scholastic probation, expulsion, or graduation of identifiable individuals..."
- E. R.S.Mo. 610.021(9). "Preparation, including any discussions or work product, on behalf of a public governmental body or its representatives for negotiations with employee groups;"
- F. R.S. Mo. 610.021(11) and (12). "Specifications for competitive bidding..." and "Sealed bids and related documents..."
- G. R.S.Mo. 610.021(13). "Individually identifiable personnel records, performance ratings or records pertaining to employees or applicants for employment..."
- H. R.S.Mo. 610.021(14). "Records which are protected from disclosure by law;" and
- I. R.S.Mo. 610.021(17). "Confidential or privileged communications between a public governmental body and its auditor,..."

VOTE: \_\_\_ AYE

\_\_\_ NAY