



## SIGMA CHI FRATERNITY INTERNATIONAL HEADQUARTERS

### **NEWS RELEASE—FOR IMMEDIATE RELEASE**

Oct. 26, 2011

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### **SIGMA CHI TO RETURN TO THE CAMPUS OF MISSOURI STATE UNIVERSITY**

Evanston, Ill. — Sigma Chi will return to Missouri State University on Feb. 13, 2012, after a five-year absence. Staff members from Sigma Chi International Headquarters will spend three weeks at the campus, starting on Feb. 13, recruiting members to form an interest group, which would then move through the colonization process to re-establish the Eta Kappa chapter, with the goal of becoming Missouri State's premier collegiate leadership development organization.

Once the interest group is formed, the men will learn of the Fraternity's history, values and traditions, forming a presence on campus and giving back to the community through philanthropic events and other Greek-letter life activities. The formal colonization process, guided by directors of expansion from Sigma Chi's Headquarters and local alumni, could then take 12-18 months, as undergraduates from Missouri State develop an infrastructure that would ensure their success as a Sigma Chi chapter.

Staff members will conduct informational sessions and recruitment events from Feb 13. – March 2 in order to target the most qualified men at Missouri State for membership in the interest group. Sigma Chi recruits values-based leaders who are committed to the betterment of their characters, campuses and communities.

Over the past decade, Sigma Chi has had unprecedented success in expansion, both in the

colonization of new chapters and in reactivation of its previously closed chapters. Sigma Chi has successfully reactivated and installed chapters at Princeton University, University of Chicago, University of Michigan, Bryant University, Florida International University, University of Ottawa, and Rochester Institute of Technology. It is our hope to add the same value at Missouri State University in the coming semester that we have added at other universities in recent years.

Sigma Chi enjoys a rich history in the state of Missouri, and we are thrilled to engage our local alumni, undergraduates and interfraternal brothers to bring the Eta Kappa chapter back to Missouri State.

Sigma Chi is one of the largest collegiate fraternities with undergraduate chapters at 240 universities and colleges and 127 regional alumni chapters. The Fraternity has nearly 240,000 living members. Sigma Chi provides a welcoming environment for young men of different temperaments, talents and convictions to enjoy a unique lifelong bond that extends far beyond college. Through world-class leadership training, extensive mentoring programs, and a strong focus on academic achievement, Sigma Chi sets itself apart as the preeminent collegiate leadership development organization, challenging its members to live by its core values and exemplify Character-in-Action™ in every aspect of their lives, and in the life of others.

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