

Student Organization Logo Royalty Waiver Application

Student organizations who wish to use any version of the Missouri State name (Missouri State, Missouri State University, MSU, Mo State, The Bears, Missouri State Bears, etc.) or the bear head logo can apply to have the royalty fee waived for items that are for **internal use only** (not being sold to other organizations or the community). If items are being printed for sale to people outside the organization, the royalty fee for the use of the Missouri State logos will apply.

Organization: _____

Contact Person: _____ Phone: _____

Purpose of item/who will be purchasing it: _____

Please attach a picture of the design that will be used.

You will need to forward a final version of the design from the printing company to Art Hains in University Relations for final approval (AHains@MissouriState.edu).

Student organizations must use a CLC company to produce any items incorporating the Missouri State name or logos. The Missouri State Bookstore can produce orders for student organizations using the logos. Their price sheet is available (website) and on page 2 of this document.

A list of CLC companies is available here (website) and on p. 3-5 of this document.

If unapproved student organizations use the Missouri State logos, sell items with the Missouri State logos, or if production companies print Missouri State logos without being CLC certified, the student organization responsible will be fined \$100.

*The usual royalty fee for using a Missouri State logo is 8% of the cost of the item.