Meeting Notes – Academic Leadership Council – March 7, 2012
Notes by Neosha Mackey

Members Present:

<table>
<thead>
<tr>
<th>Members Present</th>
<th>Guests:</th>
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<tr>
<td>Frank Einhellig</td>
<td>Pawan Kahol</td>
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<td>Carey Adams</td>
<td>Dennis Kear</td>
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<td>Stephanie Bryant-Libby Rozell</td>
<td>Neosha Mackey</td>
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<td>John Catau</td>
<td>Victor Matthews</td>
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<td>Kathy Coy</td>
<td>Joye Norris</td>
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<td>Rachelle Darabi</td>
<td>Kent Ragan</td>
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<td>Terrel Gallaway</td>
<td>Greg Rainwater</td>
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<td>Chris Herr</td>
<td>Helen Reid</td>
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<td>Tammy Jahnke—Xingping Sun</td>
<td>Don Simpson</td>
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Mary Lynn Golden: Asked deans to remind faculty about the IDEA evaluation of deans and department heads. Faculty have until Sunday night at midnight to complete.

Outside remunerated activities reports are being requested. Everyone must complete a form whether they received any outside remuneration or not.

Announcements:

Severe weather alert. Statewide drill on March 13. Most classes and units will participate. Obligation of faculty member to make sure there is participation and students know what to do in the building. For some things like labs—instructor should explain what should be done if not a drill.

Still working on promotion and tenure reports. Letters will go out next week to all applicants. Frank is contacting some Deans about questions. Will go in Campus Mail on Thursday.

No ALC March 21 during Spring Break.

Next BOG is March 30. 8 am meeting—will go into closed session.

- Committee meetings will be from 10 am – 11:45 am—separate Student Affairs and AA meetings. Will do college highlight again. COAL will be up next. Deans are encouraged to make note of the challenges facing the college.
- Regular BOG at 1 pm. March meeting, highlight students—The William T. White String Quartet from the Music Department. (We will highlight students from the college being featured in the BOG-AA meeting.

NCATE Rejoinder committee. Draft of rejoinder is on the Website. If there are any comments or suggestions, get feedback by March 9th. Committee and Dennis did a good job of putting together.
Discussion Items:

**Highlights from Admin Council.** Lot of time going over the BOG retreat.

**BOG retreat:** Top 4-5 issues. Enrollment, diversity efforts, Long Range Plan, 25 year vision (2037!) marketing efforts. BOG very strong advocates to increase diversity—faculty, staff, students.

**Commissioners' visit.** Good to have them here and get more acquainted. Targets of performance goals may be in the 60% range. Faculty session was good with them. Campus needs to be more engaged politically in the State.

**Review Tenure & Promotions Website:** Important to take an introspective look at how we do things. Keep this information online to show we are working on this assessment. What about site for Faculty Development such as Smartboard training for all faculty. This would list faculty development that the whole college is doing, e.g. Keri Franklin and the writing workshop. Faculty often individually do development work. There is access to off campus development activities. FCTL made list of faculty involved in a variety of activities. Digital Measures has a section on Faculty Development. Banner has a place where this can be recorded. Collective activities—how to track them. Need outcomes and evidence.

**Graduate Admission**—GRE Scoring handout. Educational Testing Service (ETS) changed the GRE scoring scale from a 200-800 point scale to a 130-170 scale. Graduate Council changed the policy to conform to the new scale. Admin Council will vote on. Programs still need to look at and evaluate needs. ETS now reports on the new scores.

**Public Scorecard** has been taken down. It followed the old Long Range Plan. FE—has been asked to develop a proposal for new public Scorecard—fit new long range plan with 10-20 items. Assigned to Kathy to start with a draft. If we have thoughts on what to include, give information to Kathy and Frank. There are 105 measures in the LRP. Pick the 20 most important. Look at the institution. About 2/3 of those 105 items are Provost or a direct report to the Provost. We are responsible for many of the scores.

**Future Planning—Clif & Frank.** Clif joined the meeting about 2:20 p.m.

- **BOG Retreat:** 2 full days of retreat. Talk big picture things. Policy setters. LRP on Thursday. Then beyond the LRP-25 year vision. Hard to do this. What do you want University to look like? Enrollment and costs. Vision: **Grow into our name.** What it means to be a **metropolitan university**—many of the same themes—community engagement, global perspective, economic development. Solid programs and develop centers of excellence in all colleges. Consistent with what we say we are. How do we market all of this? In the beginning of hiring a marketing consultant to help us. Good things happening but we don’t do a good job talking about them. Need to be talking about same types of things with similar wording.
- **Enrollment:** Unanimous view that we must continue to grow-moderate enrollment growth is what we should work on. NOT shrinkage. No support for intentional downsizing. Two challenges—1st is for dept. decreasing in size—put together a plan to
turn that around if possible. Alternative if can’t be done—how to move resources from that department to those that are growing. All deans have units shrinking and growing. 2nd challenge what new programs should we be developing?

- **Program Planning**: What about program planning. Tied to enrollment. Must have programs that people want and need. Need to be looking at interdisciplinary things. Paige Jenkins mentioned how much better it was when faculty brought research into the classroom.

- **Criteria for differential tuition**, tuition, state funding. Tuition and fees—Maintain affordability. Recognition that we have to develop additional revenue streams. Supportive of fee COBA proposed. Develop consistent criteria by which other similar fees will be judged. Deans are best people to do this. Stephanie will chair group.

- **Other**: General discussion followed on such things as retention, marketing, and the speed of change.

**News**: Presidential search will start shortly. National search, etc. Clif will apply. Broad membership from the university—colleges, students, alumni, BOG members. Announcement to come out on Thursday.

**Honors Program**: Look at possible ways to accommodate students who have dual credit. Take dual credit then can’t get in the Honor’s Program. Working against ourselves. Best students coming with credit already. Give thoughts to John Chuciak.

**Program Review**: Looking at guidelines. Continue on with program reviews. Action plan progress report for the BOG is still something that is needed. Things that have been reviewed this year do have an action plan. Program reviews and the outside reviewer comments are important and need to be taken seriously.

**Enrollment**: Projection chart from Don. Provides Past three years for both undergraduate and graduate by college and modality. Then there are targets for F2012, F2013 and F2014. Don needs a one page summary of enrollment projections, assumptions, highlights, SWOT analysis for college. by Wednesday, March 14. Include potential for growth, recruitment efforts, etc. Marketing consultants coming to be interviewed. List of things we are doing right now.

**Encumbrances for those w/o a major**. Can’t register if you have >70 hours and no major.

**AAA next Monday**. Springfield Public Schools here to discuss how they are choosing a school to be Community School! Will discuss that concept. Victor and Tammy talk about the external review process. Foundation staff will discuss Scholarship manager. Information on where the meeting will be held will come later.