

# Media, Journalism & Film



Missouri  
State  
UNIVERSITY

[mjf.missouristate.edu](http://mjf.missouristate.edu)



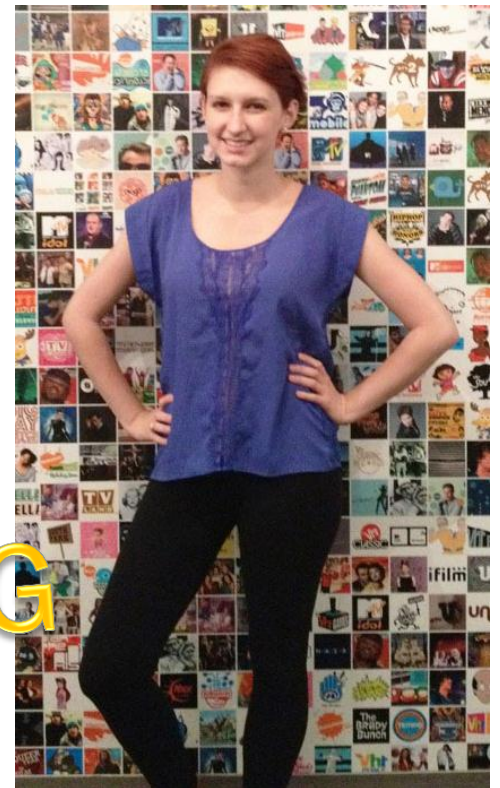
# The In's & Outs of MJF Internships

## INTERNSHIPS

Networking  
Opportunity

Industry Perspective

Experiential LEARNING



# Why Take an Internship?

- Allows you to gain **valuable work experience** in your field that counts as job experience when applying for jobs.
- Teaches you basic skills and allows you to **see the industry from the inside out.**
- Enables you to **network** with industry professionals.
- Provides **potential professional references** for your resume.

# Start Preparing Immediately

## Develop a 5 year plan:

- **Know the requirements** – of department and internship organization
- **Get Advice:** Talk to department internship coordinators, fellow students and teachers
- **Research Now:** Start looking into companies you'd like to intern with and see what cities they're in. Look into their requirements and make sure you qualify.
- **Decide what works best for you:** Do you want to do a distant internship? Are you willing to do an unpaid internship? Are paid internship opportunities available?

# Build your Resume

- ☞ **Get all the experience you can and list it on your resume:**
    - Take advantage of extracurricular department activities: *The Standard, Ozarks News Journal*, crew on dept. productions, etc.
    - Do a local internship before applying for a national one
    - Volunteer at KOZK or KSMU to get broadcast experience
  - ☞ **Maintain a high GPA** (above 3.2 if possible)
  - ☞ **List tools & skills** you have (even appropriate classes)
  - ☞ **Include honors & awards** you've earned
  - ☞ **List pertinent volunteer** activities
- Visit the MSU Career Center to craft a good cover letter and have your resume reviewed or ask a professor to review it.

# Network and Use your Contacts

- ✎ **Keep in contact** with other students who have done internships locally and nationally.
- ✎ Use any and all personal connections you have to help get that internship – **it's not only what you know, but who you know that will help you move ahead in your career!**
- ✎ **Talk to your professors** and to the department internship coordinators for help.

# Paying for Summer Internships

- ∞ Apply for internship grants and scholarships
  - Search for fellowships in your specific area of interest (Ex: the Oscars Foundation has a fellowship)
- ∞ Apply for summer financial aid through FAFSA
- ∞ Consider your internship equivalent to a study-away experience and treat it like your other academic costs

# Advice from the Trenches

- ☞ **“Include basic computer skills on your resume.** You'd think it'd be obvious, but internship supervisors don't assume you know those things.” - Madeline Roth, Ohio State University, MTV.com Editorial Intern
- ☞ **“Include volunteer experiences.** I volunteered as a mentor for autistic children and my supervisor brought it up multiple times during my interview.” - Brett Deustch, Fairleigh Dickinson University, MTV Radio Intern
- ☞ **Expect to be rejected** by many organizations before one accepts your application – **don't let rejection discourage you!**



# Internship Resources

## 1. MTV Networks Internships Page

<https://jobhuntweb.viacom.com/Viacom/taleo/internships.html>

## 2. Time Warner:

<http://www.timewarner.com/careers/areas-of-operation/internships/>

## 3. CBS Corporation Internships

[http://www.cbscorporation.com/corp\\_careers.php?id=268](http://www.cbscorporation.com/corp_careers.php?id=268)

## 4. Fox Internships - 20th Century Fox and Fox Broadcasting

<http://www.foxcareers.com/#/internships>

## 5. National Public Radio

<http://www.npr.org/about/careers/internships.html>

# Internship Resources

## 6. Sirius XM Radio

<http://www.siriusxm.com/internships>

## 7. NBC-Universal - New York, New York and Burbank, CA.

<http://www.nbcunicareers.com/internships/>

## 8. Village Voice Newspapers

[https://villagevoicemedia.tms.hrdepartment.com/cgi-bin/a/searchjobs\\_quick.cgi](https://villagevoicemedia.tms.hrdepartment.com/cgi-bin/a/searchjobs_quick.cgi)

## 9. WGN Internships, Chicago IL

<http://www.wgntv.com/about/station/jobs/>

## 10. BBC Internships

[https://careers.bbc.co.uk/fe/tpl\\_bbc03.asp](https://careers.bbc.co.uk/fe/tpl_bbc03.asp)

## 11. BBC America Internships

<http://www.bbcamerica.com/jobs/>

# Internship Resources

## 12. A & E Networks:

<http://www.aenetworks.com/careers/internships>

## 13. Discovery Communications (Discovery Channel):

<http://careers.discovery.com/north-america/internship-program/overview.html>

## 14. Disney/ABC

<http://datg.disneycareers.com/en/search-jobs/advanced-search/>

## 15. Scripps Network

<http://www.scrippsnetworks.com/category2.aspx?code=internstu>

## 16. Comcast

<http://www.comcast-jobs.com/>

## 17. Clear Channel Internships

<http://www.clearcareers.com/Jobs/JobDetail.aspx?JobPostingId=13326>

# Internship Resources

18. The Jim Henson Company (Los Angeles, CA)

<http://henson.com/employment.php>

19. Sony Pictures Internship (School Credit or Paid Internship)

<http://www.sonypictures.com/corp/employment/internships/>

20. Oprah Winfrey Network

<http://careers.own.tv/>

21. Emmys Foundation Internships

<http://www.emmysfoundation.org/internship-programs>

22. PBS

<http://www.pbs.org/about/careers/job-openings/>

23. National Geographic Channel (Internships in PR,  
Communications, Journalism, Television and Film)

Washington DC

<http://www.nationalgeographic.com/siteindex/careers-faqs/>

# Special Thanks

Thanks to Emily Geraghty whose summer 2012 MJF Internship experience at MTV inspired this power point and provided the research for the listed internship resources.

Emily was hired by MTV upon her graduation in the fall of 2012. She's living proof that internships can pay many lasting dividends.